



Dallas GiveCamp  
Plano, TX  
October 11 – 13, 2019

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## Sponsorship Information Pack

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# Event Information

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Thank you for your interest in supporting Dallas GiveCamp.

GiveCamp is a weekend-long charity event where volunteers with technology, visual design and project management expertise to work together with charities to achieve their goals. This year we are expecting to **support 15-25 charities** through the efforts of **200 – 250 GiveCamp volunteers**. Over the course of the Dallas GiveCamp weekend these charities and volunteers will work together to achieve goals that would not be possible without the opportunity provided through Dallas GiveCamp. The time, energy and skill sets made available through our volunteers equates to approximately **5000 hours** in design, development and project management efforts during the weekend, but is worth millions in efficiencies, exposure and automation for the charities we are able to help.

Since 2007 Dallas GiveCamp has worked with 76 charities with each year experiencing growth in the number of charities, we are able to help. Sponsors, like you, are a critical component in GiveCamp being able to make a difference in our communities and to the lives of the individuals that are supported by the charities that we help.

100% of donations (in kind, monetary, time, etc.) all goes towards the Dallas GiveCamp event and supporting our volunteers with food, drinks, snacks and a rewarding environment for our charity and volunteer GiveCampers.

Examples of donations include, but are not limited to:

- Meals, drinks and snacks for volunteers throughout the weekend
- Software used in web site development
- Office supplies and marketing materials
- Schwag for giveaways to volunteers
- Goodie-bag items for all participants
- T-Shirts and name tags
- Professional services

All donations are welcome, are accepted and will be put to good use by and for our volunteers and charity team members.

Sponsorship levels are available for larger contributions to Dallas GiveCamp and include benefits such as booth placement opportunities, speaking opportunities, t-shirt logo placement, social media campaign involvement and much, much more. We truly appreciate our sponsors and are open to other ways in which participating in Dallas GiveCamp can be mutually beneficial. The Dallas GiveCamp sponsorship levels and their associated benefits are described in detail below.

## Sponsorship Levels

	<b>Platinum</b> Exclusive (\$3,000)	<b>Gold</b> Multiple (\$2500)	<b>Silver</b> Multiple (\$2000)	<b>T-Shirt/ Bag</b> Exclusive (\$1000)	<b>In-Kind</b> Unlimited (Any)	<b>Monetary</b> Unlimited (Any)
Speaking opportunities throughout the GiveCamp weekend	✓ <b>Keynote</b>	✓				
Exposure as top level Dallas GiveCamp sponsors	✓ <b>Priority 1</b>	✓	✓			
Speaking opportunity at the Dallas GiveCamp Kickoff event	✓ <b>Priority 1</b>	✓	✓			
Booth placement opportunities at the GiveCamp venue throughout the weekend event	<b>Priority 1</b> ✓ <b>Placement</b>	<b>Priority 2</b> ✓ <b>Placement</b>	<b>Priority 3</b> ✓ <b>Placement</b>			
Social media campaign marketing opportunities (Twitter, Facebook, etc.)	✓	✓	✓	✓		
Company logos placed onto GiveCamp volunteer T-Shirts	<b>Priority 1</b> ✓ <b>Placement</b>	<b>Priority 2</b> ✓ <b>Placement</b>	<b>Priority 3</b> ✓ <b>Placement</b>	<b>Sleeve</b> ✓ <b>Placement</b>	✓	✓
Goodie-bag and general schwag handout opportunities	✓	✓	✓	✓	✓	✓
Company logo, description and web site link placement on the Dallas GiveCamp web site	✓	✓	✓	✓	✓	✓
Giveaway opportunities throughout the GiveCamp weekend	✓	✓	✓	✓	✓	✓

## Marketing the Event

It is in everyone's interest to get as many volunteers to the event as possible and to get the word out about the great work that we are accomplishing. Please help us market the event by Tweeting *@dallasgivecamp* and use the hashtag *#dallasgivecamp*. Tell people that you are supporting, will be attending, write blog posts, include the event in your newsletters,

and send out emails to your contact list. We need as much exposure as we can get – if you have ideas on how to get the word out please email me ASAP.

## Contacting Us

For any questions please email (subject line “Dallas GiveCamp Sponsor”):

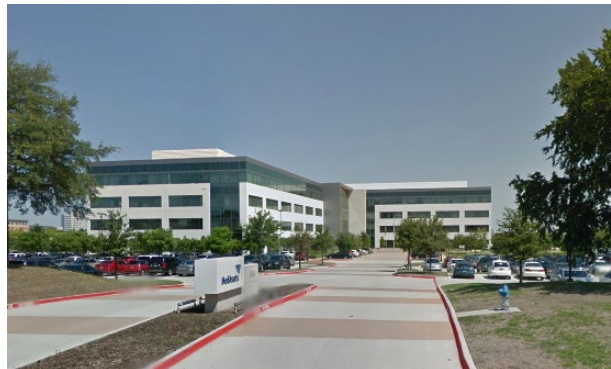
Patrick Swain (PRIMARY) at [patrick@slalom.com](mailto:patrick@slalom.com) or call 214-500-2226, or Ruturaaj Kalamkar ([ruturaaj@slalom.com](mailto:ruturaaj@slalom.com)), or Kate Hopfinger at [kateh@slalom.com](mailto:kateh@slalom.com).

## Venue

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Thanks to our venue sponsor, nThrive, the Dallas GiveCamp event as well as the kickoff session will be held at the nThrive corporate office located in Plano, Texas just a half mile East of the Dallas North Tollway on Legacy Drive.

The nThrive campus has open discussion spaces, conference rooms and break areas for GiveCamp project teams to use throughout the Dallas GiveCamp weekend.



### Address

nThrive  
5543 Legacy Drive  
Plano, TX 75024

### Getting There

From the Dallas North Tollway (DNT), from both directions, exit Legacy Drive and head eastward. The MedAssets campus is a half mile on Legacy from the DNT and will be on your left. Please follow the GiveCamp signs and park in the back of the building. Additional signs will be available providing directions to enter the building.