

Dallas GiveCamp 2018 Final Presentation



THANK YOU
to our amazing volunteers!





- **Mission:**

To raise funds for childhood cancer research programs, to educate the public on childhood cancer and the need to invest in research for a cure, and to directly support and encourage patients and their families battling childhood cancer

- **Project:** Public Website
- **Charity Representative:** Christine Jurgensen
- **PM:** Michele Pomella & Jared Farnum
- **Admin Coordinator:** Alex Teusink



BEFORE

- Facebook Page
- Instagram
- Prior Weebly site not completed or published

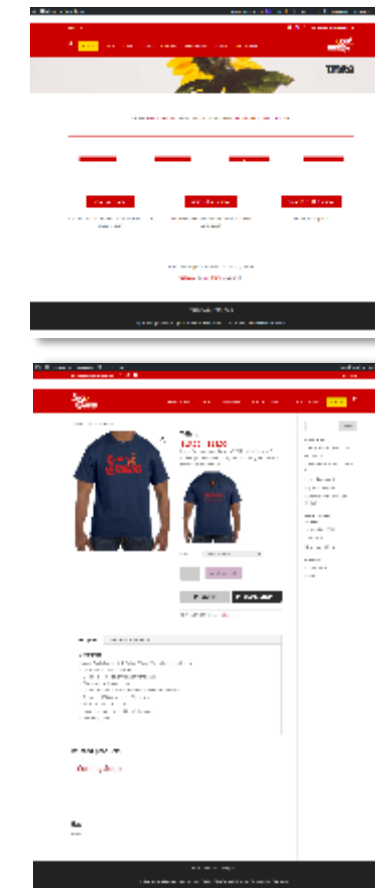
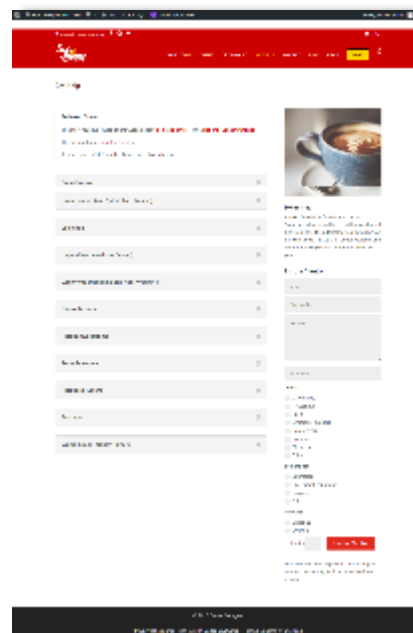




AFTER – New Wordpress Site



- Educate public & mobilize to action
- Support & Encourage Patients
- Raise Funds for Research
- Cancer Storefront
- Register Visitors
- Create awareness
- Maintain Site



Our Team

David Adler, Stephen Barry, Barry Cohen, Jared Farnum, Will Harris, Jennifer Huang, Christine Jurgensen, Michele Pomella, Shannon Warren –
5 NEW, 4 EXPERIENCED

- Decisions between Paypal & WooCommerce (went with WooCommerce) for storefront.
- Added new YouTube channel to enhance the experience.
- Implemented donation page.
- Lots of contact points for info, help, registration.
- Longest lead time was in content.
- Different styles and expectations within the team.
- Sponsor on-site through all hours was invaluable.



Thank you Evan's
Avengers Team!!!

~\$54,800 donated 😊

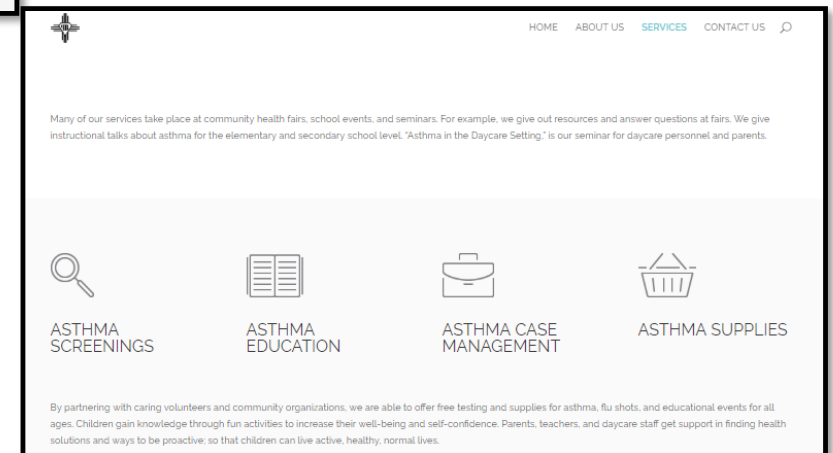
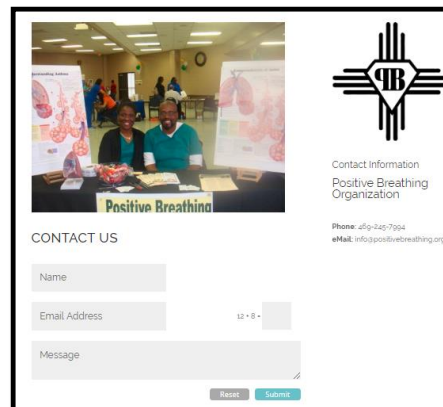
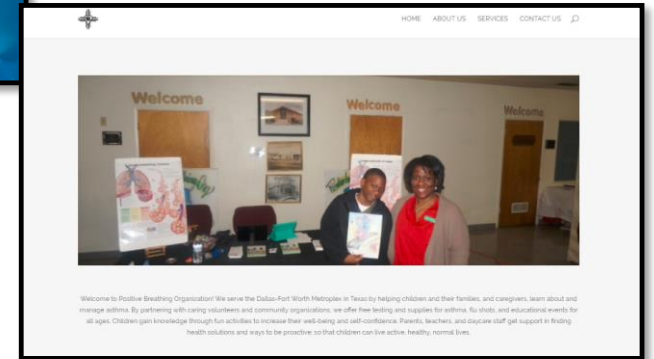
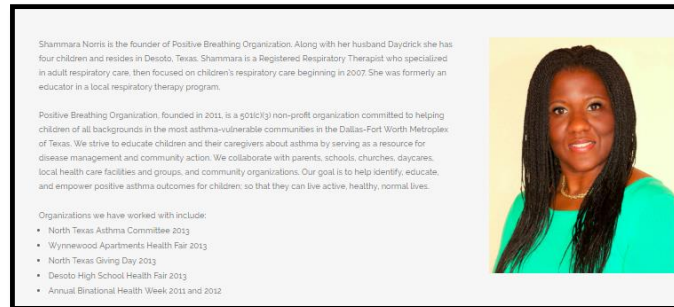
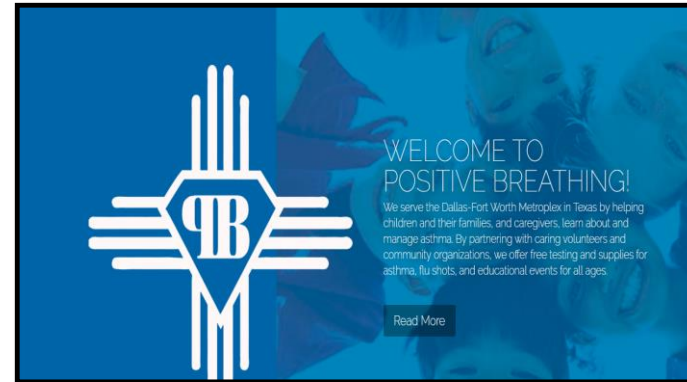


#CODEITFORWARD

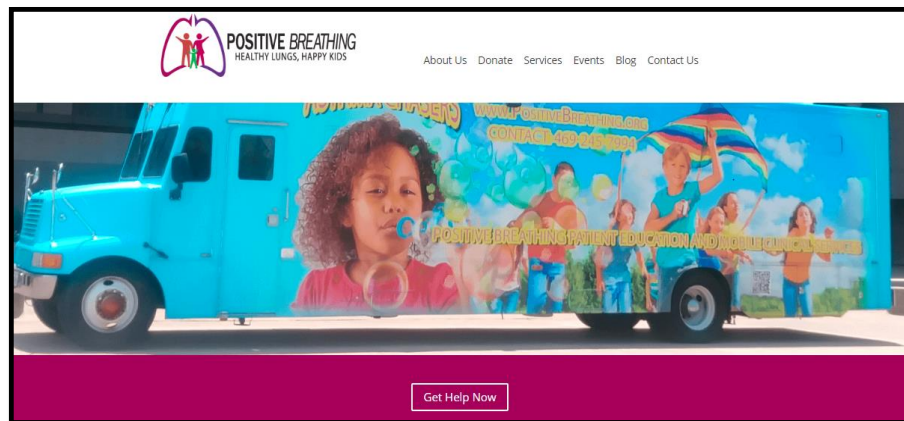
- **Mission:** Assistance for getting medications to children ages 5-18 in the southern sector of Dallas so that healthy lungs can be achieved.
- **Need:** Website Redesign
- **Charity Representative:** Shammara Norris
- **PM:** Munshi Anisul Islam
- **Designer:** Eric Pasini



• BEFORE



• AFTER



POSITIVE BREATHING
HEALTHY LUNGS, HAPPY KIDS

[About Us](#) [Donate](#) [Services](#) [Events](#) [Blog](#) [Contact Us](#)

Contact Info
Positive Breathing Organization
Phone: 469-245-7994
eMail: info@positivebreathing.org

Name

Email Address

Phone Number

What can we help with


Message

6 + 2 =



POSITIVE BREATHING
HEALTHY LUNGS, HAPPY KIDS

[About Us](#) [Donate](#) [Services](#) [Events](#) [Blog](#) [Contact Us](#)



[Screenings](#) [Education](#) [Case Management](#) [Asthma Supplies](#) [Asthma Medication Assistance](#)

Positive Breathing conducts two types of screenings:

- Pulmonary Function Testing is a breathing test that measure how well your lungs work. The patient performs a variety of breathing exercises that are not harmful and takes only about 15 minutes.
- Asthma Control Testing is a scored questionnaire that results in awareness in the degree of control of a patient's asthma

POSITIVE BREATHING
HEALTHY LUNGS, HAPPY KIDS

[About Us](#) [Donate](#) [Services](#) [Events](#) [Blog](#) [Contact Us](#)

Facts About Childhood Asthma

- Asthma often runs in families
- Asthma and respiratory illness is one of the leading causes of absences from work and school
- Although there is no cure for asthma, effective treatments are available !

2380
Number of Children Positive Breathing educated on Asthma in 2017

50%
Percentage of Asthma Due to Environmental Conditions

9280
Dallas County Pediatric Asthma hospitalizations in 2011

DETAILS ON WORK COMPLETED AND TEAM INFORMATION

- We created mobile and desktop version of website.
- We updated contents including extended copywriting.
- We have added Event Calendar.
- We have added Blogs.
- We added Contact forms.
- We changed the Website Hosting.
- We added SSL certificate.
- Added social media integration.
- Added Photo gallery.
- We created new logo



Our Team:

Eric and Ervin Pasini

David Vibbert

Doug Goldberg

Daydrick Norris

Shammara Norris

Munshi Anisul Islam



Thank you Positive
Breathing Team!!!

~\$23,000 donated 😊



#CODEITFORWARD



**Dallas
Goethe
Center**

- **Mission:**

The Dallas Goethe Center is an organization dedicated to fostering German language and culture in North Texas.

Founded in 1965, it serves the community by developing an appreciation and understanding of German art, drama, music, language, literature and history, and cultivates mutual understanding between the people of German speaking countries and those in the US.

The Dallas Goethe Center offers language classes annually to over 100 students and is a [Goethe-Institut](#) approved testing center for North Texas.

- **Need:** A new public website based on WordPress
- **Charity Representative:** Grant Aymond
- **PM:** Ebony McGee
- **Designer:** Jen Blatz



**Dallas
Goethe
Center**

Support ▾

[illegible]PRÜFUNGSZENTRUM
GOETHE-INSTITUT

**Dallas
Goethe
Center**

Support

Employment



**Dallas
Goethe
Center**



**Dallas
Goethe
Center**

About ▾

Donate

[Membership >](#)[Email this page](#)

- AFTER



Dallas
Goethe
Center



Home Language Events About Support Contact  



HOME

The Community for German Language & Culture

Since 1965, we have served the community by developing an appreciation and understanding of German art, drama, music, language, literature and history, and cultivating a mutual understanding between the people of German speaking countries and those of the United



Home Language Events About Support Contact  

LANGUAGE

Learning German

The Dallas Goethe Center offers a unique learning environment for adults, teens, and children. We recognize the close relationship between culture and language learning and provide state of the art German language instruction in group courses and private lessons. We are also an Examination Center for the Goethe Institut exams.

Courses



Your content goes here. Edit or remove this text inline or in the module Content settings. You can also style

Private Lessons



The Dallas Goethe Center offers individual lessons and designs personalized courses that fit the needs

Goethe-Institut Exams



At the Dallas Goethe Center students can work toward taking the examinations administered by the Goethe-Institut and the American

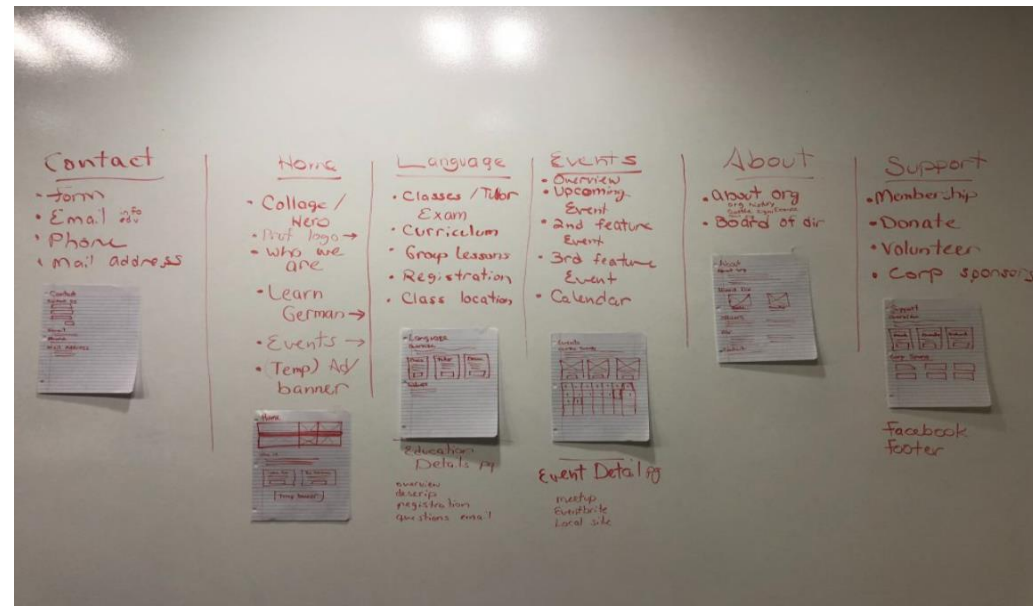
Easy to Use 

DETAILS ON WORK COMPLETED:

- All hands on deck!
- Can use the new website, wasn't comfortable using Drupal
- Everyone got comfortable using Divi!!!!
- Built 28 new pages
- Total Number of Hours: 140!!



**Dallas
Goethe
Center**



Our Team: Grant Aymond, Beate Fehrenbach, Annika Sommer, Nici Bremer, Ebony McGee, Jen Blatz, Doug Johnson, Sam Shaw, *Josh Marsh

- **Josh Marsh – Thank you for your help Saturday night!**



**Dallas
Goethe
Center**



Thank you Dallas
Goethe Center Team!!!

~\$28,500 donated 😊



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Organization



Christ Angels Leaving Everlasting Blessing (CALEB)

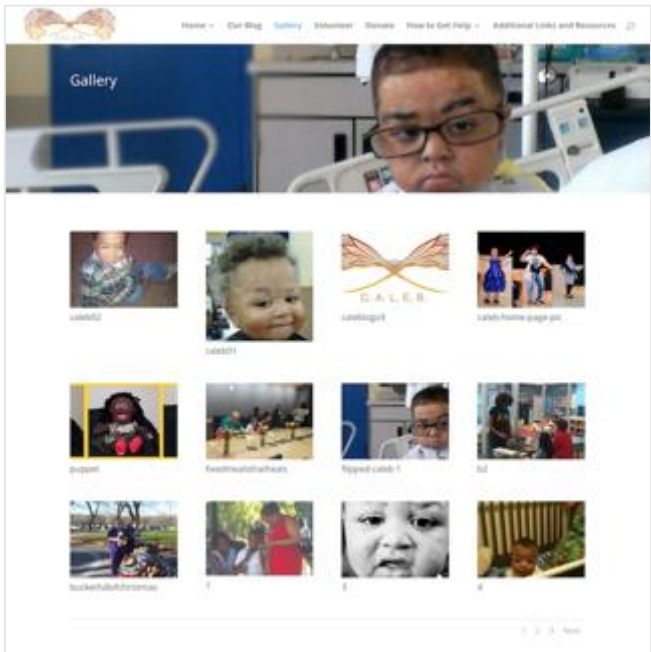
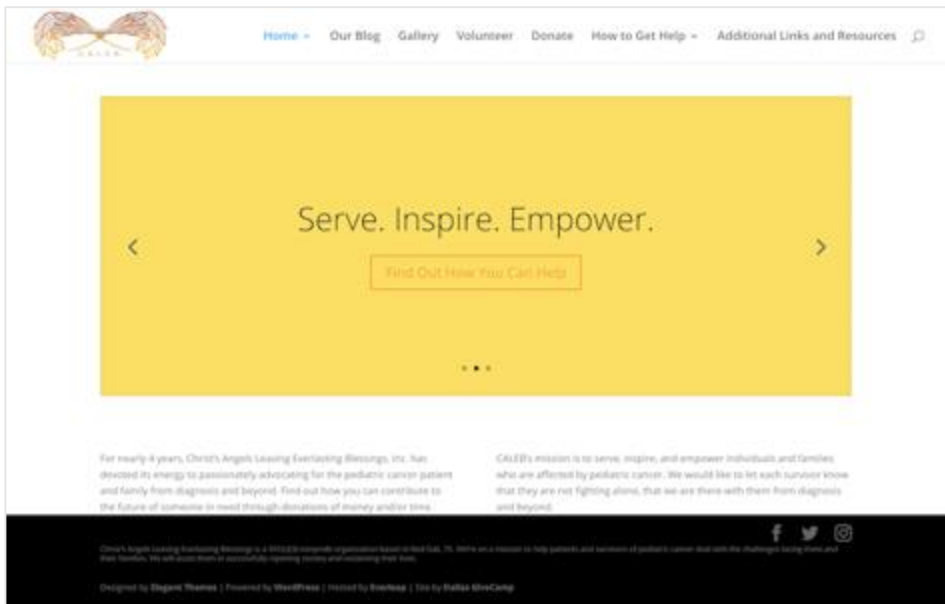
- **Mission:** To serve, inspire and empower pediatric cancer patients and survivors. We let each patient know that they're not alone, that we are with them from diagnosis and beyond
- **Project:** Donor/Volunteer Database
- **Charity Representative:** Charlotte Washington
- **PM:** Shahzad Noorani and Jason Orth
- **Admin Coordinator:** Kate Hopfinger

Overview




Completed by the team

- Use of CiviCRM to organize donors, volunteers, and mailing lists in one place.
- Site redesign & consolidation of navigation.
- Added event management
- Added subscription donation option.
- Training & Documentation for CiviCRM, LastPass, data backup, and featured images
- Paypal ETF Integration




After





[Notes from the Heart](#)
[Get Involved](#)
[Contact us](#)
[Resources](#)



What we do


For nearly 4 years, Christ's Angels Leaving Everlasting Blessings, Inc. has devoted its energy to passionately advocating for the pediatric cancer patient and family from diagnosis and beyond. Find out how you can contribute to the future of someone in need through donations of money and/or time.

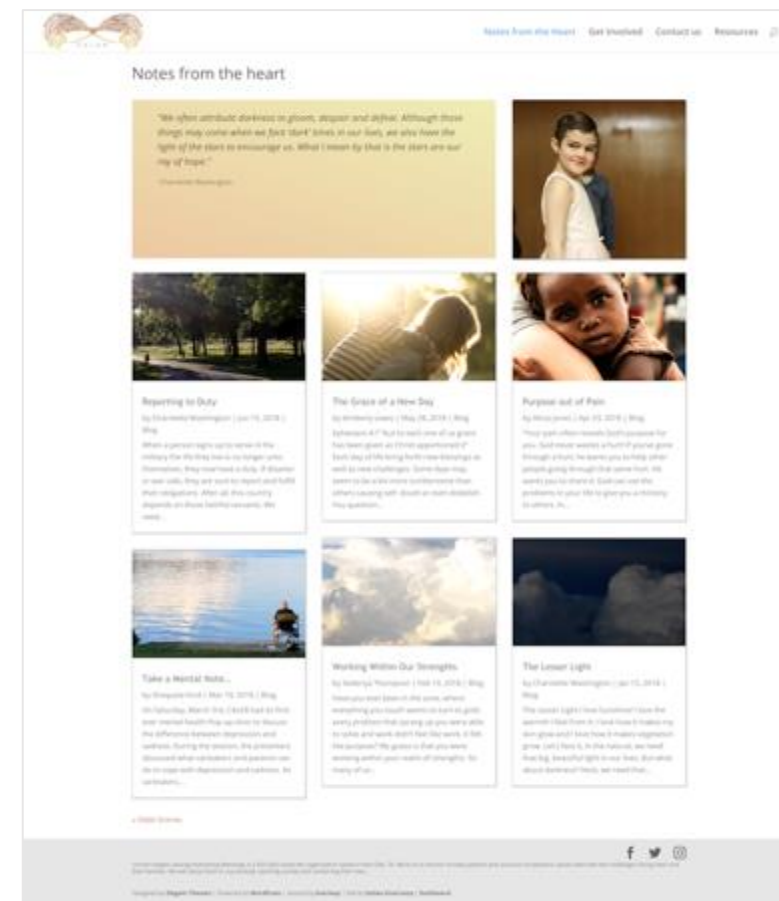
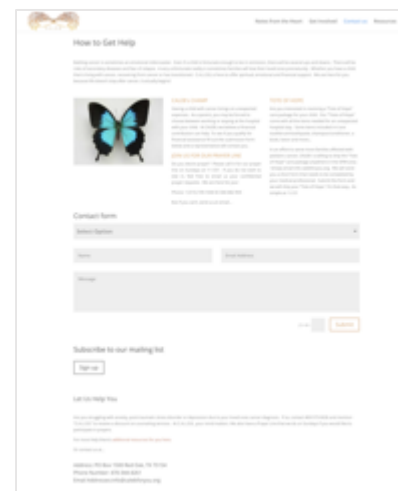
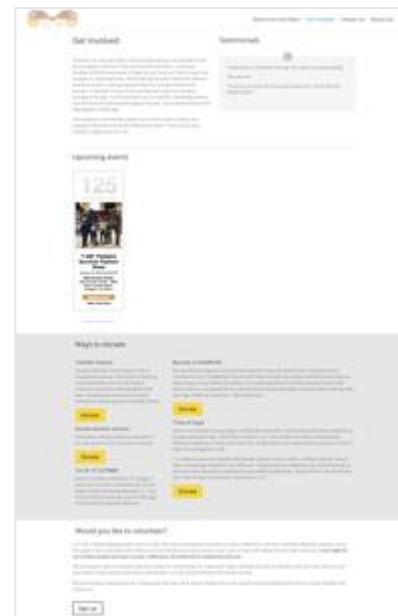
Our Mission

CALB's mission is to serve, inspire, and empower individuals and families who are affected by pediatric cancer. We would like to let each survivor know that they are not fighting alone, that we are there with them from diagnosis and beyond.

Our Story

Christ's Angels Leaving Everlasting Blessings is a 501(c)(3) nonprofit organization based in Red Oak, TX. We are on a mission to help survivors of pediatric cancer deal with the challenges facing them and their families after cancer. We will assist them in successfully rejoining society and reclaiming their lives. C.A.L.E.B. was founded in 2014 in honor of 4-year-old Caleb Nicolas Anderson. Caleb's strength and spirit carried him and his family through the ordeals of cancer. Following his battle with cancer, Caleb endured many secondary ailments following his treatment, and





Thanks!



Our Team

- Charolette Washington
- Sederiya Thompson
- Frank Fazzio
- Taylor Shireman
- Lingjing Liu
- Fany Vargas
- Alex Tatarinov
- Jackie Robinson
- Jake Hudson
- Shahzad Noorani





Thank you Caleb Team!!!

~\$23,400 donated 😊

#CODEITFORWARD

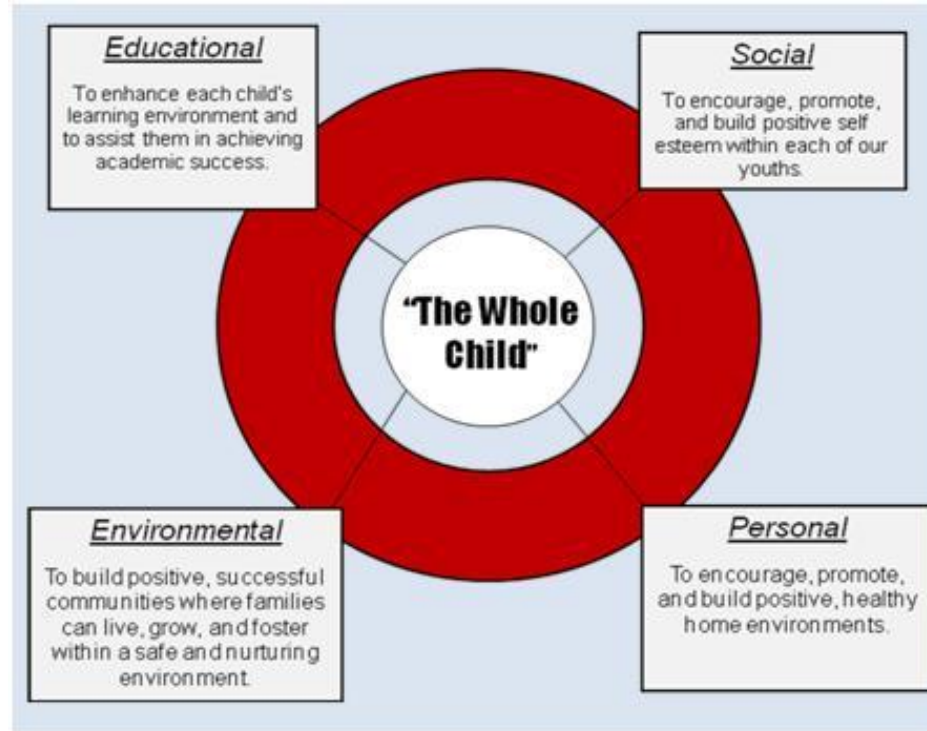
Kids-U



- **Mission:** To improve the lives of low-income children by concentrating on education and issues that affect the whole child.
- Kids-U provides afterschool tutoring programs, summer camps, family services, and community outreach for at-risk youth living in low income apartment communities.
- **Need:** Rebuild web site using new branding guide, revised content with larger photos and more concise text, and easier navigation. Focus on attracting and keeping donors.
- **Charity Representative:** Diana Baker
- **PMs:** Tina Le and Jim Ward
- **Admin Coordinator:** Alex Teusink

Whole Child Graphic

Before



After

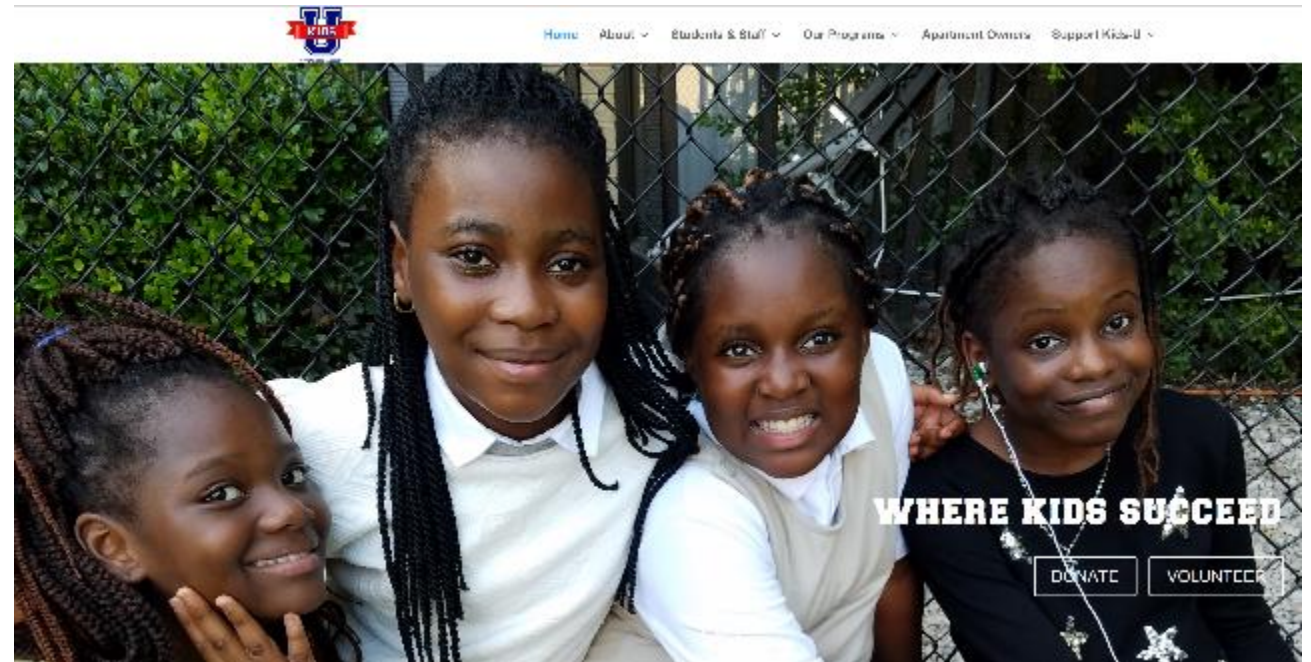


Home Page

Before



After



Donors & Partners Page

Before



Our Promise
We promise to provide high quality after school tutoring & summer enrichment programs which positively impact the low-income student's academic career...through a hands-on curriculum dedicated to the whole child.

Home About Us Programs Partners **Support Kids-U** For Apartment Owners Volunteer Now! Contact Us

Support Kids-U

Goal: Conclude Acceptance Angel: Decided First 2016



What is Support the U?

Support the U is a capital campaign designed to raise \$400,000 over 1.5 years to allow Kids-U to open 5 new sites in the North East Dallas Area. These new sites are specifically targeted apartment communities in a collaboration with Dallas Police Dept (DPD) 19th Division. These communities are among the highest in crime, highest in poverty, and lowest in education in the city. Our goal is to take our Kids-U program to these communities to reduce crime, fight poverty, and increase the level of education. Kids-U is proud to announce the Harold Simmons Foundation has pledged \$70,000 to this campaign over the next two years.

10-70-20 Crime Reduction

The 10-70-20 Crime Reduction Program is based on a simple theory that in any

Join Us!
Join Kids-U for an evening of chocolate and champagne to celebrate serving low-income students for 15 years!




Donate Now

Donate

Connect With Us



After




About Students & Staff Our Programs Apartment Owners **Support Kids-U** Donate

Donors & Partners

Kids-U is thankful for the many foundations, corporate sponsors and partners/collaborators for standing strong with Kids-U year after year.

Without the support of these donors, Kids-U would not be able to impact the children we serve. Our grateful and heartfelt thanks go out to all of donors.



First and foremost we would like to thank our individual donors who are too numerous to list, for their continued support of Kids-U's economically disadvantaged students. Without you we could not impact the young students we work with each day.

FOUNDATIONS CORPORATE SPONSORS PARTNERS

Work Completed



- Rehosted web site to Everleap
- Converted to WordPress DIVI GiveCamp distribution
- Modified existing verbal content
- Optimized photos for web publication
- Created new graphics
- Built 35 web pages
- Validated content, design, and navigation with Kids-U

Challenges / Lessons Learned



- Discover existing systems. Use password management tool such as LastPass to maintain.
- Engage architects early to clarify technical design.
- Draft content/navigation before GC weekend.
- Use Trello for shared Kanban board, especially for remote sharing prior to GC weekend.

Our Team



- **Project Team:** Dennis Bottjer, April Dunnam, Nguyen Le, Josh Marsh, Eric Moore, Tina Le, Jim Ward
Two members drove from Tulsa, Oklahoma!
- **Assistance** from Eric Pasini, Andrea Granados, Shawn Weisfeld
- **Kids-U:** Diana Baker, Courtney Taylor-El



Thank you Kids-U Team!!!



~\$42,800 donated 😊

#CODEITFORWARD

PELD Foundation

- **Mission:** Directly serves families affected by pediatric liver disease. We work directly with social work at Children's Medical Center to direct funds to families who need assistance with such things as meal vouchers, parking vouchers, transportation or bill pay. We also provide emotional support for these families since we have personally been affected by this disease
- **Project:** New Website
- **Charity Representative:** Alyssa Spiegel
- **PM:** Kasandra Bell
- **Admin Coordinator:** Alex Teusink

Website Under Construction

The PELD Foundation is a 501(c)(3) organization providing educational and financial assistance, as well as emotional support, to families impacted by Pediatric End-stage Liver Disease (PELD).

If you are interested in making a tax-deductible contribution to the PELD Foundation, please contact Alyssa Spiegel at alysaspiegel@gmail.com or Alex Teusink at alexteusink@gmail.com.



So, we are building a shiny new website! We discussed requirements and scope after kickoff and had a video conference prior to GiveCamp weekend.

Our charity had specific ideas about what they wanted which was great!

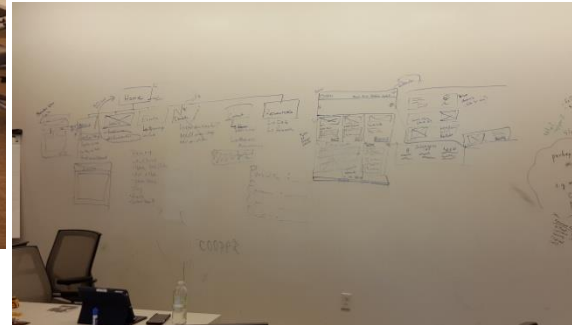
We just didn't have anything finalized, no content. Additionally, the logo was a low res image that needed to be revised, and possibly replaced. And almost everything had an "A" priority.

Charity Priority	Item
A	Logo / Tagline Redesign
A	Site map and general layout
A	Sign Up / Stay Connected area STAY INFORMED CHECK WITH SLACK RE: OPTIONS
A	"About Us"
A	"Get Help" button for people to tell their story NEED HELP
A	Social media Links
A	Statistics, Disease, etc
A	Logo / Tagline in website
A	"Get Involved" button / form SPAM PREVENTION VOLUNTEERS
A	Upcoming Events area tab PLUGIN? GOOGLE CALENDAR Category Events and do blog for new events
B	Blog
A	Online donations from site Russell to post question on Slack RE: BEST OPTION AND IF THERE IS A CUSTOM THANK YOU FOR CHARITY DONATION
A	Photos, prior events
A	Event registration EVENTBRITE FEES?
B	Email addresses from the PELD Foundation OUTLOOK 365 INSTRUCTIONS
A	Pay Pal / Payment thank you email, auto generated
A	Donation notifications for Brian / Alyssa
B	Social Media feed tracker
A	"Donate Life" button
A	Past Events area
C	Merchandise to purchase – Next year
A	Online donation link to another site
A	Upcoming Events area banner

Charity Priority	Scope Size	Dev Priority	Time Block	Item
A	M	A	F	Logo / Tagline Redesign
A	A	A	F	Site map and general layout
A	S	A	SM	Social media Links
A	L	A	SM	Sign Up / Stay Connected area STAY INFORMED CHECK WITH SLACK RE: OPTIONS
A	M	A	SM	"About Us"
A	L	A	SM	"Get Help" button for people to tell their story NEED HELP
A	S		SM	Statistics, Disease, etc
A	S	A	SM	Logo / Tagline in website
A	L	A	SM	"Get Involved" button / form SPAM PREVENTION VOLUNTEERS
			SA	Instructions to link EventBrite activity to site.
B	S	A	SA	Blog
A	M	A	SA	Online donations from site Russell to post question on Slack RE: BEST OPTION AND IF THERE IS A CUSTOM THANK YOU FOR CHARITY DONATION
A	S	A	SA	Photos, prior events
B	L	B	SE	Email addresses from the PELD Foundation OUTLOOK 365 INSTRUCTIONS
B	M	B	SE	Social Media feed tracker
A	S	B	SE	"Donate Life" button
A	L	A	SA	Upcoming Events area tab PLUGIN? GOOGLE CALENDAR Category Events and do blog for new events
A	M	A	SA	Event registration EVENTBRITE FEES?
A	L	B	SE	Pay Pal / Payment thank you email, auto generated
A	S	B	SE	Donation notifications for Brian / Alyssa
A			Z	Past Events area
C	L	C	Z	Merchandise to purchase – Next year
A	n/a		Z	Online donation link to another site
A	n/a		Z	Upcoming Events area banner



Schedule Review



PELD PELD PELD PELD
Peld Peld Peld Peld
Peld PELD Peld Peld
Peld PELD Peld Peld

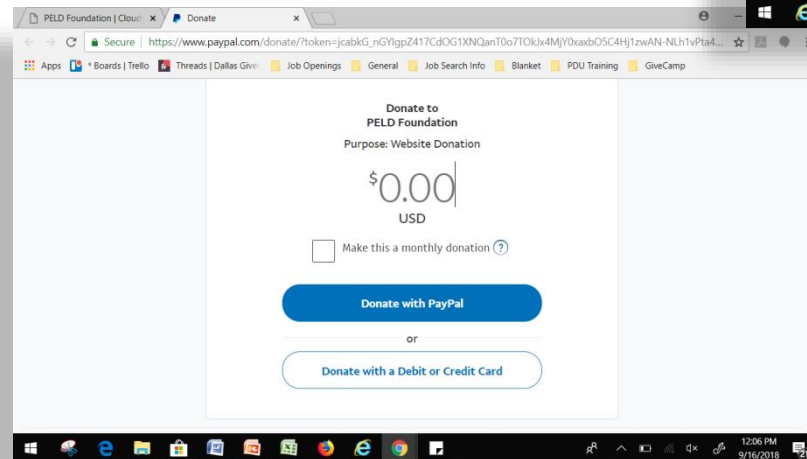
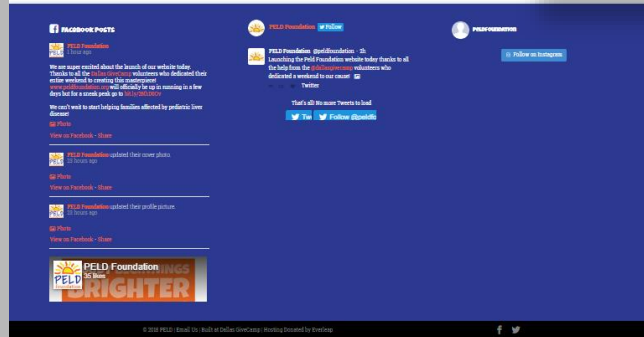
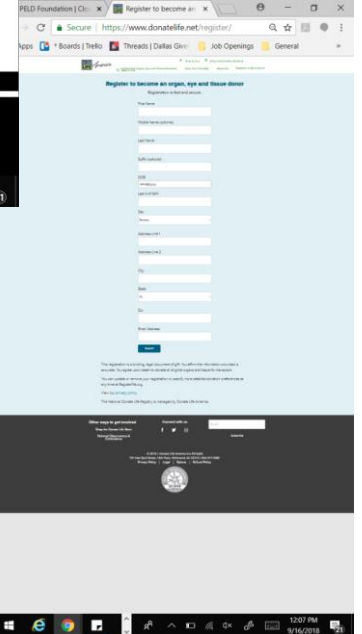
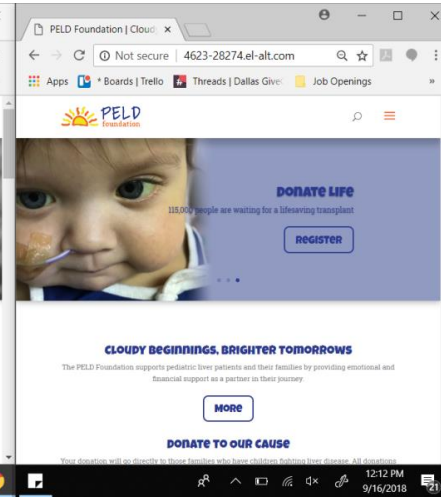
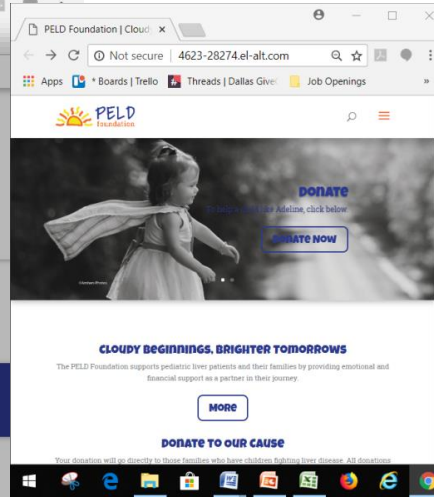
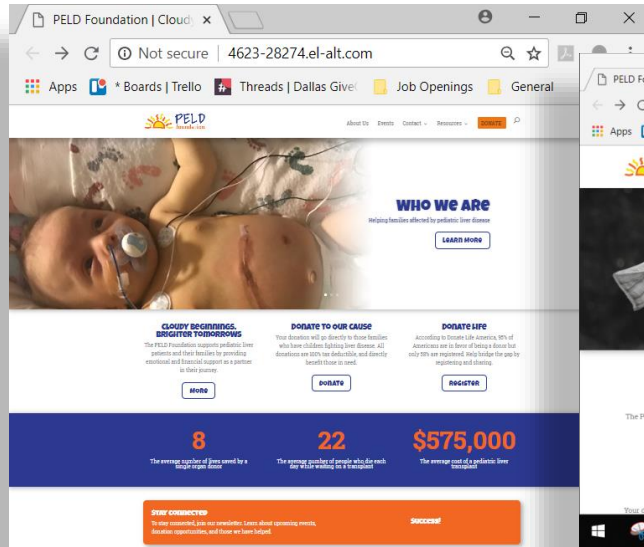
Logo
Progression



Initial Wireframe
Session



PELD Foundation



PELD Foundation

Alyssa Spiegel
Brian Spiegel
Troy Abel
Kasandra Bell
Russell Durham
Haley Thomas
Alida Leykauf
Abbas Naqvi



Thank you PELD
Foundation Team!!!

~\$32,600 donated 😊



#CODEITFORWARD



The Untouchables



ALLIES
IN SERVICE.



Our Vision

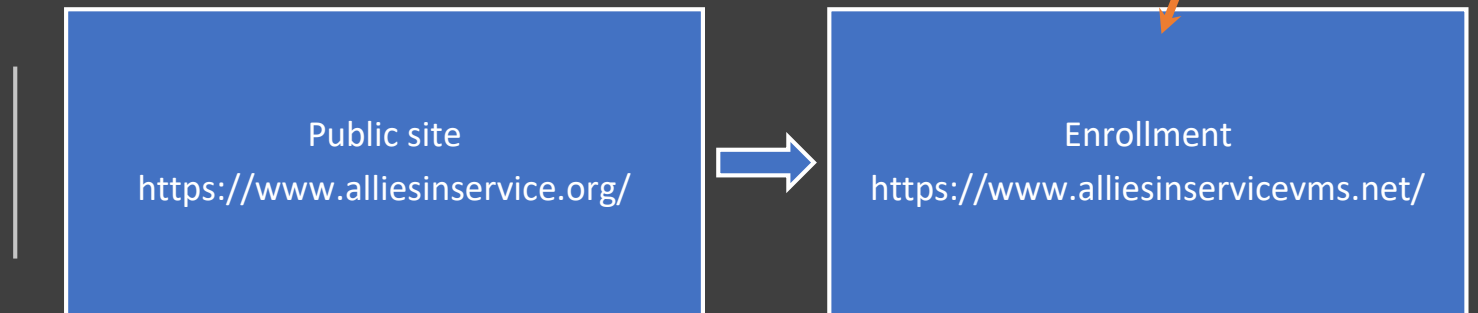
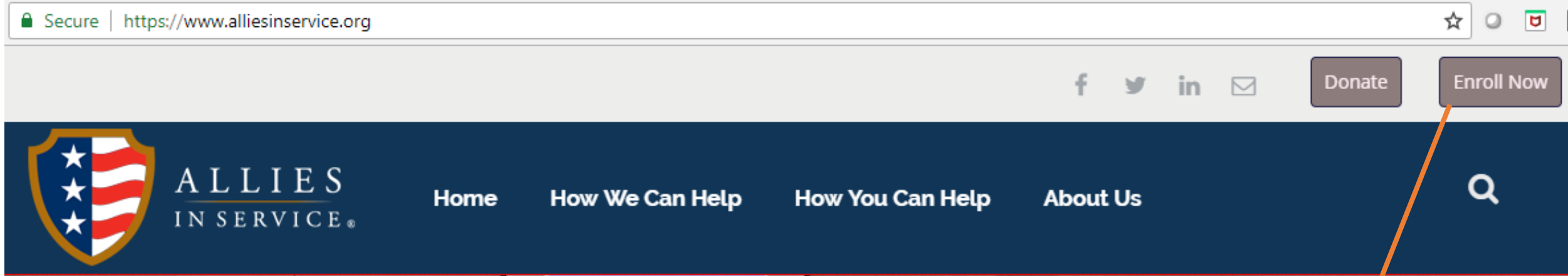
- Meaningful and lasting employment for all veterans and their spouses

Our Mission

- Allies in Service prepares job-seeking veterans and spouses for success by coaching, connecting and advocating
- **Need:** Website portals enhancement
- **Charity Representative:** David Whitley
- **Charity Team Members on site:** David Whitley, Janie Purvis, Dave Portillo, Katie Mancuso, Charlie Webster


Kathleen Iannone – Could Not Cover Weekend Due to Family Emergency





Improvements request on all three options as shown here.

Secure | <https://www.alliesinservicevms.net>





ALLIES
IN SERVICE®

★ ★ ★ WE STAND WITH YOU ★ ★ ★

Allies in Service Intake Site

Enrollment Form	Use this form to enroll in Allies in Service Employment Program	→	Original
Candidate Employment Portal	ENROLLED CANDIDATES ONLY: Use this form to submit information or requests to Allies in Service	→	Latest
Administrator Log In	For Allies in Service use only.	→	Day to Day activities

©2012-2018 Allies in Service. All rights reserved.

Examples of Give Camp Requests



Page 1.

Add new section called "Program Eligibility" see below-[1.b](#)

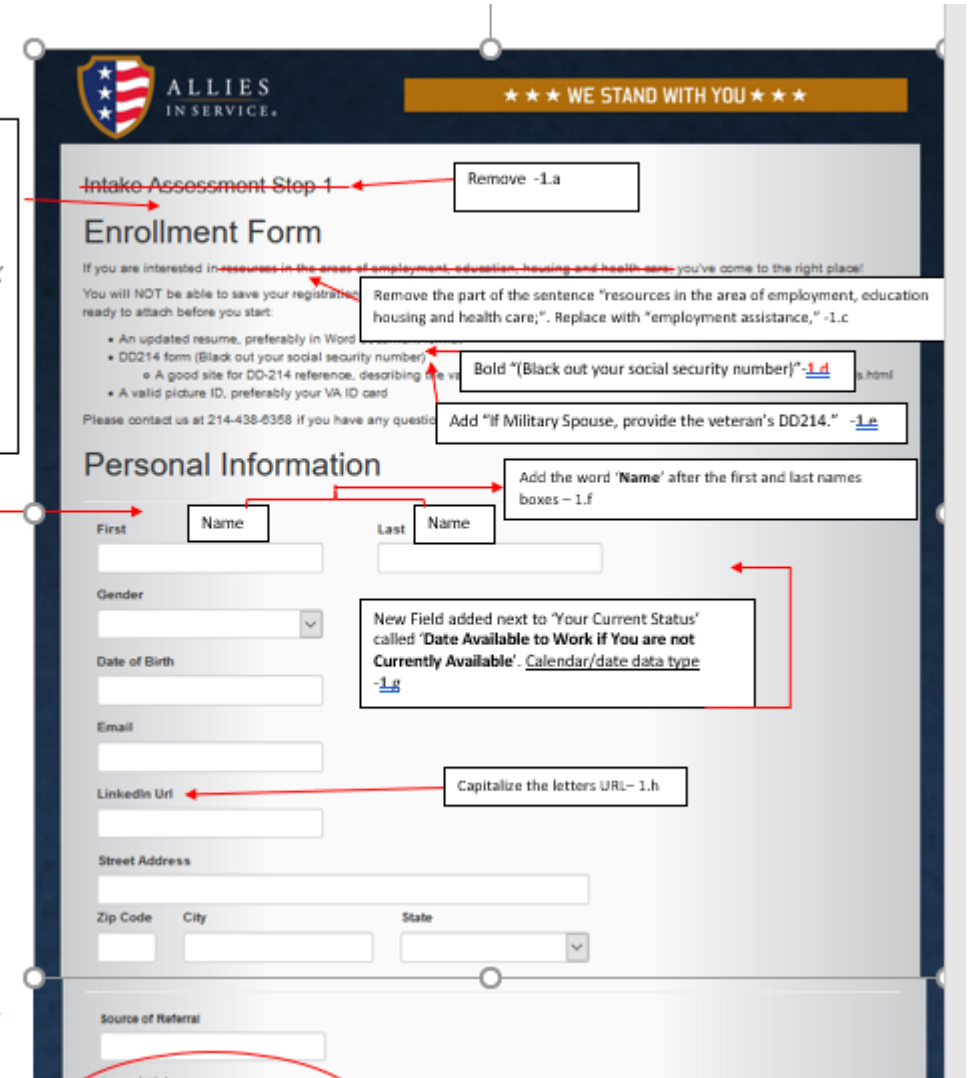
Program Eligibility

- Must be a Veteran, Military Spouse, or Presently Serving
- Must have honorable service or discharge
- No Felonies

[-1.b](#)

Move to "Source of Referral" and "Current Status" to the Personal Info Section above First Name Field

[-1.i](#)



Intake Assessment Step 1

Remove -1.a

Remove the part of the sentence "resources in the area of employment, education housing and health care;". Replace with "employment assistance," -1.c

Bold "(Black out your social security number)" -1.d

Add "If Military Spouse, provide the veteran's DD214." -1.e

Add the word "Name" after the first and last names boxes -1.f

New Field added next to "Your Current Status" called "Date Available to Work if You are not Currently Available". Calendar/date data type -1.g

Capitalize the letters URL- 1.h

Move to "Source of Referral" and "Current Status" to the Personal Info Section above First Name Field -1.i

Enrollment Form

If you are interested in ~~resources in the area of employment, education, housing and health care~~ you've come to the right place!

You will NOT be able to save your registration ready to attach before you start.

- An updated resume, preferably in Word
- DD214 form (Black out your social security number)
 - A good site for DD-214 reference, describing site visit
- A valid picture ID, preferably your VA ID card

Please contact us at 214-438-6358 if you have any questions

Personal Information

First Name Last Name

Gender

Date of Birth

Email

LinkedIn Url

Street Address

Zip Code City State

Source of Referral

Current Status

CEP Auto Email Verbiage Requested Changes

Examples of Give Camp Requests



Current Layout of Dashboard

Dashboard	
Users	View the list of users able to access this site. You can add new users and edit access and passwords from here.
Intake Forms	View the list of Intake forms. You can edit forms and view documents from here.
Request Forms	View the list of Request forms. You can edit forms and view documents from here.
Resume Search	Search for Intake Forms based on Resume keywords and specific Intake criteria. You can edit intake forms and view documents from here.
Find Duplicates	View a list of probable duplicate intake forms. From here you can cross reference duplicate forms, gather all necessary info and then delete unneeded intakes.
New Intake	Add a new Intake Form.
View Audit Logs	View a list of access logs to see who has accessed sensitive data.
Log off	Please log out when finished with Intake actions to prevent unauthorized access to sensitive user data.
Error Logs	View error logs. These are recorded whenever the site fails to perform an action and displays an error message to a user.
Rebuild Index	Will run through every Intake Form and rebuild the search index. This shouldn't need to be run unless changes were made to the index schema.

Requested Layout of Dashboard

Dashboard	
VMS Forms	View the list of Intake forms. You can edit forms and view documents from here.
VMS Search	Search for Intake Forms based on Resume keywords and specific Intake criteria. You can edit intake forms and view documents from here.
CEP Forms	View the list of Request forms. You can edit forms and view documents from here.
CEP Search	A new button that works like the Intake Search, but for the Request forms
New Intake	Add a new Intake Form.
Find Duplicates	View a list of probable duplicate intake forms. From here you can cross reference duplicate forms, gather all necessary info and then delete unneeded intakes.
Users	View the list of users able to access this site. You can add new users and edit access and passwords from here.
Error Logs	View error logs. These are recorded whenever the site fails to perform an action and displays an error message to a user.
Rebuild Index	Will run through every Intake Form and rebuild the search index. This shouldn't need to be run unless changes were made to the index schema.
View Audit Logs	View a list of access logs to see who has accessed sensitive data.
Log off	Please log out when finished with Intake actions to prevent unauthorized access to sensitive user data.

Examples of Give Camp Requests

Current CEP Download labeling

☐ Name ^

☐ Document_1862.doc

☐ Document_1863.doc

Option 1

Documents download like this.

Change auto naming to look like the VMS download naming.

Current VMS Download labeling

☐ Name ^

☐ PhotoID_Barr_Gary.jpg

☐ ProofOfMilitary_Barr_Gary.jpg

Example of VMS Exported Data Below

fname	lname	email	phone	city	Desired Field	highested	certificati	referrals	also	registrationdate	t
Norma	Hutchins	norma_hu	626-993-4	Prosper	Project M	Webster	Six Sigma	friend		8/30/2018 10:17	H
Lyra	Fulk	lyrafulk@	336-757-2	North Rich	Admin;Me	Bachelor	Leadersh	John Jarvi		8/30/2018 10:23	H
Gary	Barr	gary.barr_	2.15E+09	Dallas	Engineer	BSEET Elec	CCNA, A+	Job Fair		8/30/2018 12:52	H

Have the CEP exported data mimic how the VMS exported data shows an 'Registration Date'. I.e. Add Column in the CEP exported data that captures the date the information was submitted.



Attach Documents Here

Choose File No file chosen

Choose File No file chosen

Choose File No file chosen

<https://www.alliesinservicevms.net/employment/index>

☒ Application/Interview ☐ Hired ☐ Mock Interview Request ☐ Call Request ☐ Other

Take off each Page

Application/Interview

~~Please submit information on jobs applied or upcoming interviews.~~ Remember to attach a tailored resume and job description.

Company Name

Position Title

Link to Posting

Requisition Number

Date Applied

Date of Interview

Comments and Details

Attach Documents Here

Please attach your Tailored Resume
 No file selected.

Please attach your Job Description
 No file selected.

Please attach Additional Documents (Cover Letter, etc.)
 No file selected.

- **Our Team:** Girish Gangadharan, Angus Helm, Michael Jesse, Mark Raschke, Rajeswari Prabhakaran, Karen Pollard, Komal Shah, Pamela Terry, Kiyomi Yamashita, Trophenia Kineard, John Whitecar

Facts in numbers

Team members over three days: 11
 Charity participation: 6
 Weekend no. of hours in total: 180h ~
 Preparation by Charity: 2 weeks
 Preparation by PM: 5h
 No. of attendees intro and kick off: 6
 Unexpected: Missing David Dillard during weekend event because of family emergency 😞
 Result: Charity is very happy with results from this weekend 😊
Efficiency factor: minimum 40% more!! Usability and analysis as well!



Thank you Allies in
Service Team!!!

~\$52,600 donated 😊



#CODEITFORWARD

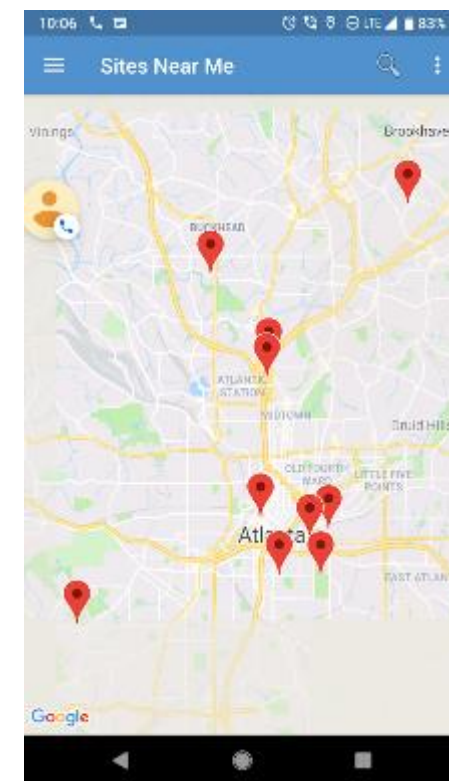
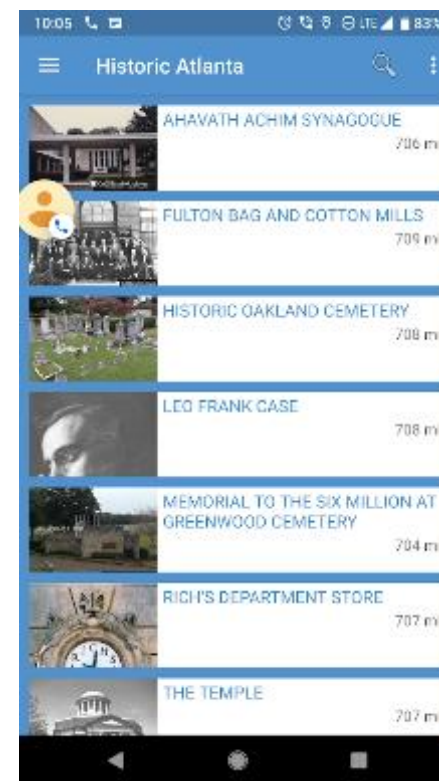
Dallas Jewish Historical Society

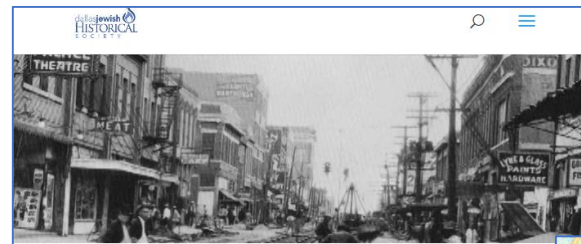
- **Mission:** To collect, preserve and provide access to objects, photos, and documents that tell the story and history of the Dallas Jewish community
- **Project:** Photo Sharing Application
- **Charity Representative:** Debra Polsky
- **PM:** Lesley Wallace
- **Admin Coordinator:** Alex Teusink
- **Designer:** Nicholas Valdez (also thanks to Meghan Lamberth)
- **Developers:** Rhonda Hutchison, Aaron Volander, Greg Ines
- **BA:** Kingsley Allen

Stories and Images (And a lot of Historical Knowledge...)

Areas	Title	Images Needed	Narratives
Cedars	Congregation Shearith Israel	<p>Shearith Israel 1892 Jackson St</p> <p>Shearith Israel 1919 cornerstone</p> <p>Shearith Israel 1920 Park & Eakin</p>	<p>In 1884, a small group of orthodox Dallas Jews gathered in the back of Wasserman's store on Elm Street in Dallas. Those twelve Jews secured a sefer Torah and called their new shul "Shearith Israel" - "the Remnant of Israel (originally Shaareth Israel)." The first Shabbat services were held above Bradford's grocery on Elm and Akard, and those who came to that first service had no idea of the long history awaiting the tiny Shearith Israel. Chartered in 1886, by 1892, its members built a synagogue on Jackson Street, between Pearl and Preston. The congregation reached 100 families by 1913 when they joined the Conservative movement of American Judaism. From its humble beginnings, Shearith Israel was among the few Conservative Congregations in America to pre-date the establishment of the Jewish Theological Seminary. Shearith Israel was among the congregations that inspired the early leaders of Conservative Judaism to establish the Seminary, now the world-wide academic and spiritual center of Conservative Judaism.</p>
Deep Ellum	Deep Ellum	<p>Barshop Dry Goods 1800 Elm Barney Barshop and sons</p> <p>Fair Store 484 Elm c 1904 (edited)</p> <p>Gruber Saloon Bertha ben katie isadore and louis gruber</p> <p>joe rudnitzkey dry goods store 1910s</p> <p>Moskowitz Cafe 1930, mrs moskowitz in apron son harry</p>	<p>This was an area to which merchants gravitated, moving away from the rapidly filling downtown Dallas near the terminus where the Houston & Texas Central Railroad and the Texas & Pacific railroad crossed. Many small businesses grew up around it and by the 1890s there was a mixture of black & white businesses. Deep Ellum was filled with dry goods stores, new and old merchandise, pawnshops, tailor shops, grocery stores, shoe stores and even manufacturing (Adam's Hats factory).</p>
Downtown	Downtown	<p>Barish and Webberman Produce C 1920 (1)</p> <p>Temple Emanu-El 1876-1898 Commerce</p> <p>Higgenbotham Factory 1920 unrestored</p> <p>JCC Pocahontas 2</p> <p>linz jewelry 1st building opened 1899</p> <p>Mayer Gardens DPL</p>	
Downtown	Titche-Goettinger	<p>Titche-Goettinger after expansion</p> <p>Titche-Goettinger at night</p> <p>Titche-Goettinger Co opening 1902 copy</p>	<p>Titche-Goettinger, or Titche's as it was known, was opened in downtown Dallas in 1902, by Edward Titche and Max Goettinger. Edward Titche, born in Louisiana, grew up in the retail industry, first working with his father in Louisiana, then later opening a grocery store with his brother in Birmingham. After working as a retail clerk in New Orleans, Titche was tapped to take over the</p>

Inspiration from the ATL Jewish Historical Society app





Downtown

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



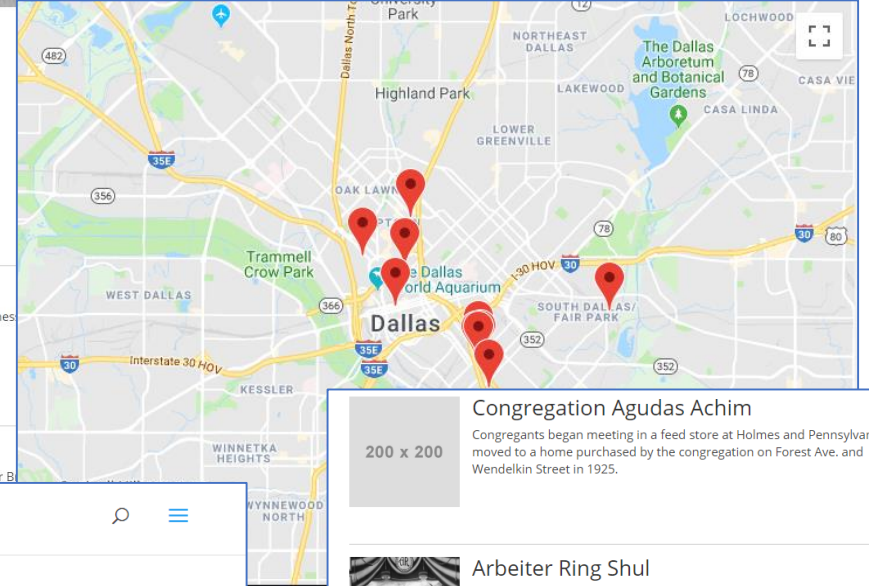
Browder Street

A street once populated with a plethora of Jewish homes and businesses.



Sanger's

Sanger Bros.' Department store as opened by several of the Sanger Brothers.



Congregation Agudas Achim

Congregants began meeting in a feed store at Holmes and Pennsylvania and moved to a home purchased by the congregation on Forest Ave. and Wendelkin Street in 1925.



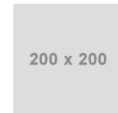
Arbeiter Ring Shul

The social fraternity was started by Eastern European immigrant Jews to promote Yiddish culture.



South Boulevard/Park Row

South Boulevard - Park Row became recognized as a nationally registered historic neighborhood in 1979.



Colonial School

Colonial School (now MLK, Jr. Learning Center) 1817 Warren Ave. elementary school attended by many Jewish children in the South Dallas neighborhood from the 1920s to the 1950s.



Topletz House

The Topletz family was one of the older and more distinguished Jewish families in Dallas history.

Tell Us Your Story

If you have an interesting photo, story, or anecdote about Jewish Dallas please share here

Name

Email Address

Message

13 + 10 =

Submit

Details on Work Completed:

Map that is fully integrated with Pages to pull in images and links

- Custom fields add Latitude/Longitude pin on Map
- Feature Photo and Page title display in bubble for each Page with Lat/Long
- Bubble links to Site Page for full information if user chooses to tap/click

Tell Us Your Story “Contact Us” page to source new photos/narratives

Created Parent “Area” pages

- Hierarchy of children pages coded to auto-display
- Feature Photo and Excerpt default into hierarchy

Individual Site Pages set up with existing content or template placeholders

- Gallery of photos includes lightbox functionality to walk through related photos and their captions

Dozens of Photos resized for web optimization and uploaded into the Media Library

Our Team:



(From Right to Left): Nick Valdez, Kingsley Allen, Scrat, Jessica Schneider, Jenny Claeys, Debra Polsky, a wolverine, Nick Valdez, Rhonda Hutchison, Greg Ines, Aaron Volander, Nick Valdez, and Lesley Wallace.



Thank you Dallas Jewish
Historical Society Team!!!

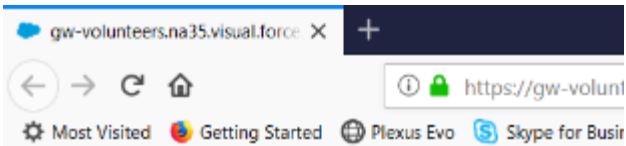
~\$42,400 donated 😊

#CODEITFORWARD

- **Mission:** Our foundation had a three-fold mission:
 - 1) Create new fields for sign language proficiency
 - 2) Create check marks for certain criteria
 - 3) Run reports in Salesforce to screen volunteers and let volunteers track their own hours
- **Need:** Website and Salesforce be integrated
- **Charity Representative:** Heather Hughes
- **PM:** Zane Huber
- **Designers:** Michael Stewart, Michael Blackledge, Sreeram Bantu & Jake Hudson



BEFORE



Volunteer with DAC

* First Name:

* Last Name:

* Email:

* Street Address:

* City:

* State:

* Zip:

* Phone Number:

Name

* Phone number type:

Home

* Days and times available to volunteer between 8am and 4:30pm:

☐ Monday

☐ Tuesday

☐ Wednesday

☐ Thursday

☐ Friday

* Why do you want to volunteer?

* What areas do you want to volunteer in?

- ☐ Receptionist (answer phone and video phone)
☐ Support Seniors Citizens program with activities
☐ Clerical Work
☐ Fund Raising
☐ Provide Educational Workshops
☐ Other

Image: **9 X W7**

*Please type the image above:

SEND



First Name*

Last Name*

Email*

Business Phone

Home Phone

Volunteer Organization

Volunteer Skills

Available

Computer usage
Manual labor
Marketing
Fundraising
Event Planning
Landscaping

Chosen

Volunteer Availability

Available

Weekdays
Weekends
Morning
Afternoon
Weekly

Chosen

Volunteer Notes

Submit



AFTER



Volunteer Jobs

Job Calendar

View Your Information

Report Hours

Jake Hudson

jake.hudson@gmail.com
Email

(817) 545-3784
Phone (Phone)

(817) 545-3784
Mobile (Phone)

Wheelchair
Volunteer Availability

Marketing Fundraising
Volunteer Skills

Get

How are you tracking?

Month	Volunteer Hours
Oct 2015	0
Nov 2015	0
Dec 2015	0
Jan 2016	0
Feb 2016	0
Mar 2016	0
Apr 2016	0
May 2016	0
Jun 2016	0
Jul 2016	0
Aug 2016	0
Sep 2016	5

How You Track

5.00

9/15/2016

9/17/2016

9/18/2016

No Unlabeled Hours

Find An Unlabeled Date

Get An Unlabeled Time

Volunteer Last When

Signup Date

Scheduled Volunteer Shifts

Date	Time	Job	Details	Cancel
Sun 9/18/16	12:04 AM - 2:04 AM	Phone Delivery Driver	CL	X

Show more

Your Recent Volunteer History

Date	Job	Hours
Mon 9/19/16	Phone Delivery Driver	4
Sat 9/15/16	Phone Delivery Driver	1

Volunteers Personal Site

Volunteer Jobs

Job Calendar

View Your Information

Report Hours

Volunteers Personal Site

[Volunteer Jobs](#)
[Job Calendar](#)
[View Your Information](#)
[Report Hours](#)

force.com[™]

platform as a service

Job Calendar

September 2016

today

◀ ▶

month

week

day

Sun	Mon	Tue	Wed	Thu	Fri	Sat
28	27	26	25	24	23	22
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

Pizza Delivery Driver (full)
12:00a Pizza Delivery Driver (full)

11:48p Pizza Delivery Driver (full)

Volunteers Personal Site

[Volunteer Jobs](#)
[Job Calendar](#)
[View Your Information](#)
[Report Hours](#)

Report Hours

First Name*

Jake

Last Name*

Hudson

Email*

jake.t.hudson@gmail.com

Volunteer Job*

Submit

Powered by

force.com[™]

platform as a service

DETAILS ON WORK COMPLETED

- Jake Hudson was a last minute addition from CALEB and he was very valuable in interpreting sign language – THANK YOU JAKE!!! 😊
- Created check marks for “I agree to have a background check” and “I am at least 18 years old”
 - Michael wrote JavaScript that will not allow form to be submitted if both check marks are not checked
- Added verbiage provided by DAC for end user on the volunteer form
 - Applied styling for this verbiage to appear more appealing on the end user perspective
- Instead of having a form on the existing website, we created a link on the website that will direct to volunteer form site
- Reports – Volunteers can see how many hours they volunteered, look at jobs, declare hours for jobs
- Total volunteer hours = 168.5 including DAC Staff hours

Our Team: Shawn Frazier, Valerie Barker, Zane Huber, Jake Hudson, Michael Blackledge, Michael Stewart, Lina Ghosh, Sreeram Sudheer Bantu

- Some drove in from as far away as South Arlington, Rhome, and Josephine, TX!



Thank you Deaf Action
Center Team!!!

~\$24,800 donated 😊



#CODEITFORWARD

SEA TURTLE



CONSERVANCY

S I N C E 1 9 5 9

- Improve the Sea Turtle License Plate Grants Process
- Redesign and update the Bermuda Turtle Project Website
- Redesign and update the Eco-Volunteer Websites (3)
- Migrate Geo-Tracking Database built at GiveCamp 2013

STLP Grants Application Process

Before

Excel Online

Daniel Evans • STGP 2018 Combined Proposal Ranking Form 2018

Grant Number	Score Ave	Score Stand Dev	Score Pre-Meeting Rank	Rank Ave	Rank Stand Dev	Rank Pre-Meeting Rank	Funds Requested	Title	Running Total	Applicant
18-090	83.14	9.57	7	11.6	6.24	7	\$27,000.00	Threats to the Survival of Kemp's Ridley Turtles in the Ten Thousand Islands: Long-Term Trends in Diet and Habitat Use Analysis	\$116,828	Conservation of Sea Turtles
18-017	83.00	10.67	8	12.7	6.99	9	\$9,900.00	Sea Turtle Transport Rescue-Rehabilitation-Release	\$126,728	Sea Turtle Preserve
18-010	82.71	7.70	9	12.9	11.00	10	\$7,125.00	Characterization of Marine Turtles On Hawaiian Reefs Heavily Impacted By Humans	\$133,853	Innovation Research
18-021	82.14	14.85	10	11.7	12.00	8	\$12,412.14	Assessing different sea turtle nest protection measures against coyotes	\$146,265	Florida State Wildlife
18-088	80.43	13.05	11	14.3	12.00	11	\$16,786.45	Endoscopic Equipment to Improve Diagnostics at the Turtle Hospital	\$163,052	Hidden Harbor Wildlife
18-024	80.14	9.19	12	15.0	8.41	12	\$37,375.00	Completion of advanced diagnostics for the Sea Turtle Hospital Suite	\$200,427	University of Florida
18-032	80.00	7.44	13	16.6	9.07	14	\$4,115.66	Turtle Translators: Conservation Awareness in a Diverse Community	\$204,543	The Parks Foundation
18-089	79.14	16.90	14	16.3	14.37	13	\$3,880.00	Islands for Turtles	\$214,023	The Florida Aquarium
18-051	78.57	7.48	15	16.3	9.64	15	\$2,182.28	Sea Turtle Rehabilitation Hospital	\$223,205	Gulfarium C.A.R.E.
18-018	78.43	10.91	16	15.1	8.72	17	\$1,090.00	Transportation for the Changing Conditions on Small Key Properties	\$226,255	Sea Turtle Tracker

Summary CM1 CM2 CM3 CM5 CM6 CM4 CM7



Sea Turtle Grants Program Application

The name and photo associated with your Google account will be recorded when you upload files and submit this form. Not seaturtlegrants@gmail.com? [Switch account](#)

* Required

Email address *

Your email

Project Title *

Your answer

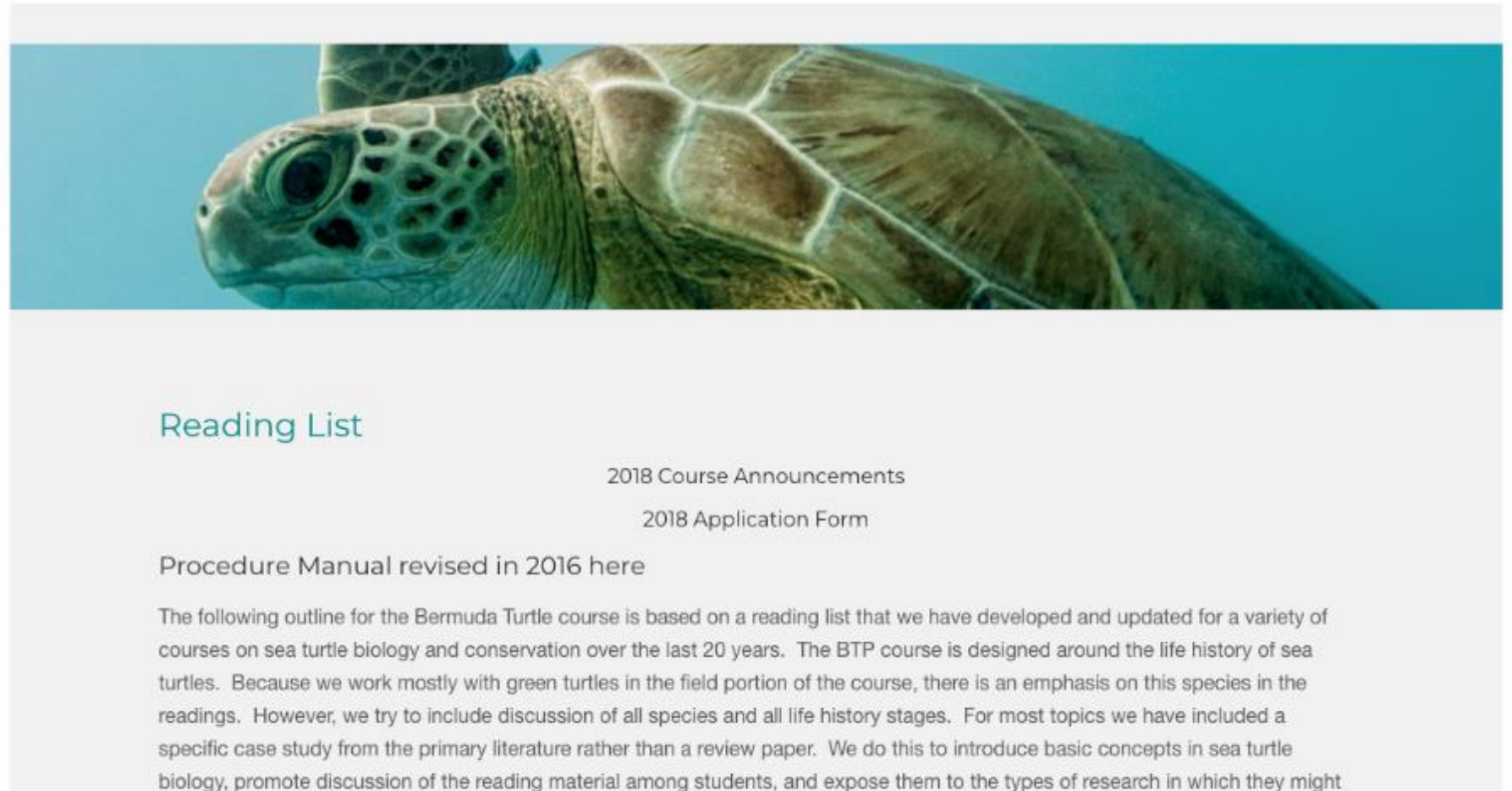
Organization Name *

Your answer

After


Bermuda Turtle Project Website

Before



After

Eco Volunteer Website Before


[Shop](#) | [Renew](#) | [Media](#) | [Contact STC](#)

[SEA TURTLES](#) | [PROGRAMS](#) | [TURTLE TRACKER](#) | [GET INVOLVED](#)

Tortuguero Sea Turtle Experiences

Go wild with sea turtles! Experience sustainable travel with a splash of conservation by participating in STC's Green Turtle Eco-Volunteer Program in Costa Rica. This fun and educational opportunity blends research with an exotic location to get you up close and personal with turtles.

What is an Eco-Volunteer Adventure?

An Eco-Volunteer Adventure is a unique and educational way to take part in sustainable travel that helps protect the environment. With hands-on opportunities Eco-Volunteer Adventures are designed to get you up close and personal with turtles.

Who can participate?

Eco-Volunteers must be 18 years or older. This experience is ideal for educators, couples, spring breakers, anyone who is interested in helping sea turtles and making a difference. Discounts are available for groups.

What does my Eco-Volunteer Adventure include?

- Orientation and training
- Hands on field research
- Lodging
- 3 meals a day and snacks, including authentic Caribbean Costa Rican dishes
- In-country transportation
- Leisure time for exploration
- Travel logistics and scheduling
- Wildlife Boat Excursion through Tortuguero's Canal System

What will my accommodations be like?

There are three types of accommodations available:

- \$ Rustic, dorm-style living, includes 3 sets of bunk beds and community bathrooms
- \$ \$ Scientist residence includes private bedrooms and bathrooms with a common living area

GREEN TURTLES IN TORTUGUERO




Go wild with sea turtles! Experience travel with a splash of conservation by participating in STC's Green Turtle Eco-Volunteer Program in Costa Rica.

This fun and educational opportunity blends research with an exotic location to get you involved in protecting endangered sea turtles.

FROM \$1,713

8 NIGHTS, LODGING, MOST MEALS, RESEARCH TRAINING, IN-COUNTRY TRANSFERS, CANAL TOUR

REGISTER NOW

After

Eco Volunteer Website

Before

SEA TURTLES | PROGRAMS | TURTLE TRACKER | GET INVOLVED



JAGUARS TORTUGUE

Go wild with jaguars! Experience travel with a splash of conservation by participating in STC's Leatherback Turtle Eco-Volunteer Program in Costa Rica. This fun and educational opportunity blends research with an exotic location to get you involved in protecting endangered jaguars.

FROM \$1,713

8 NIGHTS, LODGING, MOST MEALS, RESEARCH TRAINING, IN-COUNTRY TRANSFERS

REGISTER NOW



Leatherback Turtle Eco-Volunteer Program



LEATHERBACK TURTLES IN SOROPTA BEACH

Go wild with sea turtles! Experience travel with a splash of conservation by participating in STC's Leatherback Turtle Eco-Volunteer Program in Soroopta Beach, Panama.

This fun and educational opportunity blends research with an exotic location to get you involved in protecting endangered sea turtles.

FROM \$1,397

8 NIGHTS, LODGING, MOST MEALS, RESEARCH TRAINING, IN-COUNTRY TRANSFERS

REGISTER NOW

After

Sea Turtle Conservancy Team

Charity Rep: Dan Evans
Designer: Grace Ho
Engineers: Chris Rajczi
Chloe De Guzman
Michael Barnett
Jeff

Time Donated: 104 Hours



Thank you Sea Turtle
Conservancy Team!!!

~\$21,100 donated 😊



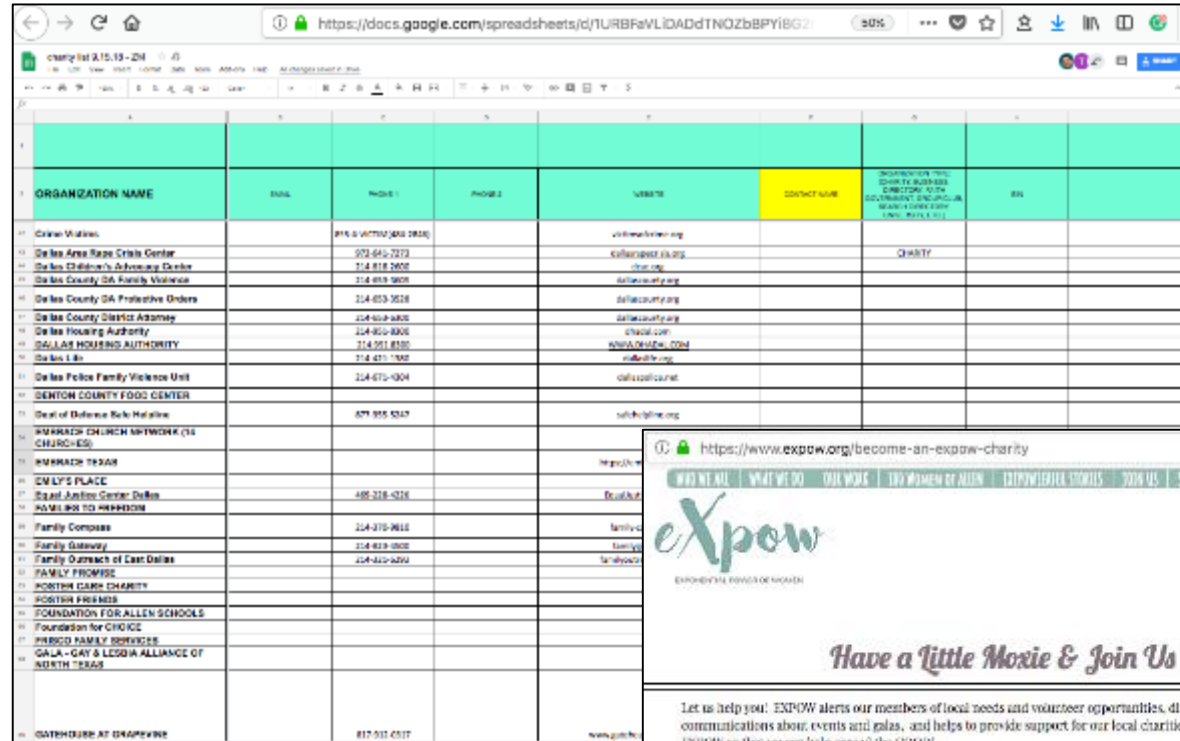
#CODEITFORWARD

EXPOW

- **Mission:** EXPOW engages LOCAL women/girls to understand and close gaps in LOCAL unmet human need to improve LOCAL lives and strengthen LOCAL communities
- **Project:** Custom Application
- **Charity Representative:** Shanna Schiavon
- **PM:** Mack Akhani
- **Admin Coordinator:** Chris Hart



- They have been manually entering charity/individual information to a spreadsheet and word document as they strive to build a comprehensive database of charity services, volunteers, and those needing services within the region.
- Even though their website had a sign-up screen they were not really directing anyone to it as it was not getting all of the information needed.



ORGANIZATION NAME	EMAIL	PHONE 1	PHONE 2	WEBSITE	CONTACT NAME	EIN
Crime Victims		817-617-7000 (400-2835)		crimelawcenter.org		
Dallas Area Rape Crisis Center		214-642-7272		calcrisis.org		
Dallas Children's Advocacy Center		214-818-2600		dcac.org		
Dallas County DA Family Violence		214-678-9600		dallascounty.org		
Dallas County DA Protective Orders		214-678-9600		dallascounty.org		
Dallas County District Attorney		214-678-9600		dallascounty.org		
Dallas Housing Authority		214-678-9600		dhacal.com		
DALLAS HOUSING AUTHORITY		214-678-9600		dhacal.com		
Dallas 1-800		214-678-9600		dallas1800.org		
Dallas Police Family Violence Unit		214-678-9600		dallaspolice.net		
DENTON COUNTY FOOD CENTER						
Deaf of Defense Risk Helpline		877-355-5247		safehelpline.org		
EMERGENCY CHURCH NETWORK (IN CHURCHES)						
EMERGENCY TRAVEL						
EMERGENCY PLACE						
Equal Justice Center Dallas		469-228-5226		equaljustice.org		
FOCUS ON WOMEN						
Family Compass		214-678-9600		familyc.org		
Family Gateway		214-678-9600		familyg.org		
Family Outreach of East Dallas		214-678-9600		familyo.org		
FAMILY PROMISE						
NORTH CAMP CHARITY						
NORTH PARKS						
FOUNDATION FOR ALLEN SCHOOLS						
Foundation for CHOICE						
PROUD FAMILY SERVICES						
QALIA - GAY & LESBIAN ALLIANCE OF NORTH TEXAS						
OUTDOOR AT DAKAPARK		817-537-0337		www.outdooratdakapark.com		



https://www.expow.org/become-an-expow-charity

WHO WE ARE | WHAT WE DO | OUR WORK | TWO WOMEN OF ALLEN | EXPONENTIAL STORIES | 2019 US | SUPPORTERS

MAKE A DONATION

REGISTER TO VOL

• REQUEST TO MEET
• FIND VOLUNTEERS
• JOIN THE TEAM

Have a Little Moxie & Join Us

Let us help you! EXPOW alerts our members of local needs and volunteer opportunities, distributes communications about events and galas, and helps to provide support for our local charities. Connect with EXPOW so that we can help spread the GOOD!

BECOME AN EXPOW CHARITY PARTNER

Charity Organization Name:

Contact Name: First Last

Email:

Phone: () () () () () ()

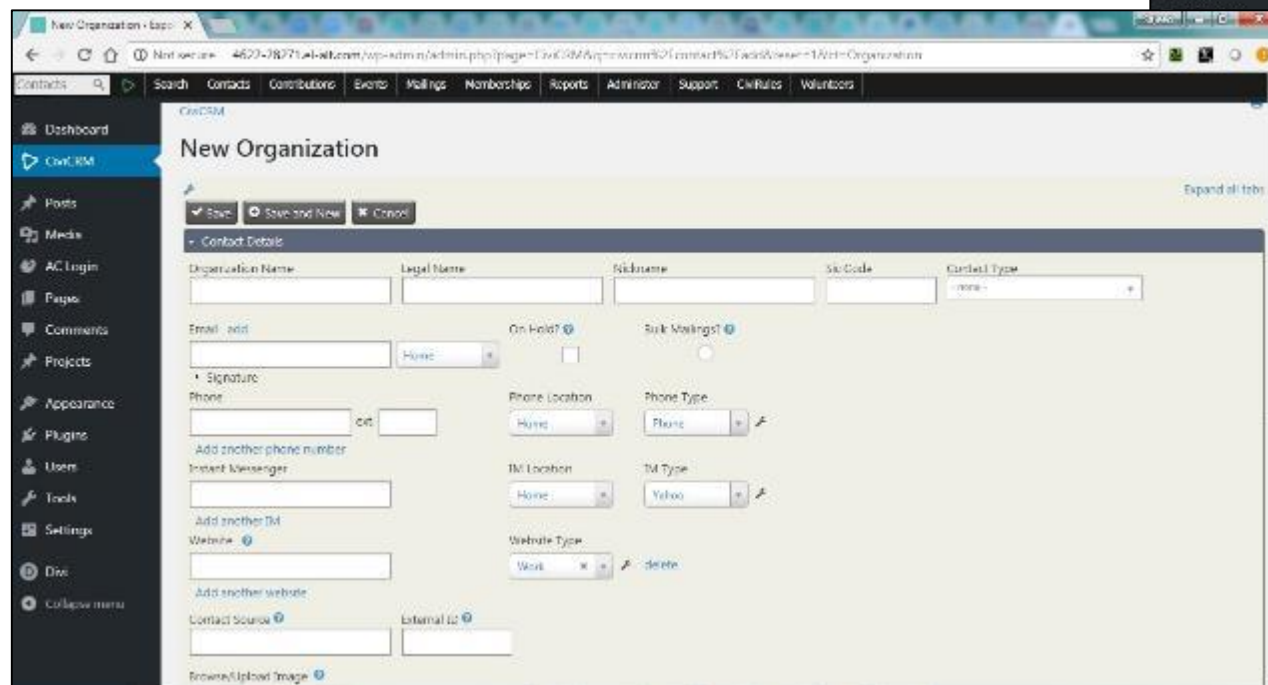
Best description of services that your organization provides:

Let's Connect



EXPOW
EXPONENTIAL POWER OF WOMEN

• AFTER

New Organization

Expand all tabs

Contact Details

Organization Name	Legal Name	Nickname	Zip Code	Contact Type
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Email: On Hold? ☐ Bulk Mailings? ☐

Signature:

Phone: Phone Location: Phone Type:

Add another phone number

Instant Messenger: IM Location: IM Type:

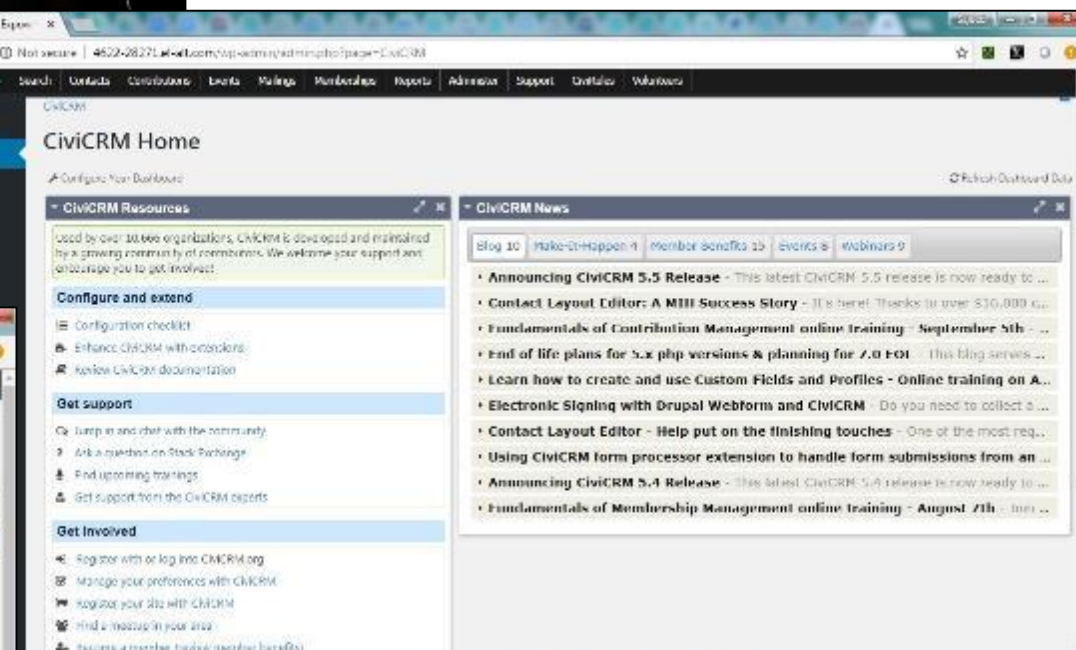
Add another IM

Website: Website Type:

Add another website

Contact Source: External ID:

Browse/Upload Image



EXPOW
EXPONENTIAL POWER OF WOMEN

Where we started and lessons learned:

- We wanted to create for them a tool that would allow them to have a substantive search capability

- Wanted to connect searchable services that crossed multiple categories of what charities can do.
- While we had decided on CiviCRM early on, it became apparent that it was not robust enough to do what we had initially envisioned.

- Began a deeper discussion of what they are looking to be able to accomplish at a high level.

- Being able a deeper search so they can connect all of the various services a person in need will.
- Need to verify the authenticity of a charity through its EIN
- Store all form data



What Can we do to really help?

- Through CiviCRM we were able to build them a back end that allowed them to insert data that they had been previously keeping on multiple documents.

- Manually updated all of the information the charity had collected.
- Worked on a rule set to all for easier uploading in the future.
- Customizable fields

- Updated their welcome page using WP to facilitate future growth.

- This will be a great ground floor for them to build off of and start encouraging charities and individuals to visit their site.



Our Team: Sriram Venkatesan, Nicholas Lundin, Kate Slaughter, Shanna Schiavon, Mack Akhani, Cory Roese, Sajeed Lakani, Taskeen Fatima, Benjamin Groves, Garima Thapar, Special Guest appearance by Dori Maloney, and Zach Markovic (happily hiding behind the camera)

Special thanks to Mark Hanna for his excellent CiviCRM support





Thank you EXPOW Team!!!

~\$87,600 donated 😊

#CODEITFORWARD

Social Media

Facebook

- <http://www.facebook.com/DallasGiveCamp>

Twitter

- @DallasGiveCamp
- #codeitforward
- #DallasGiveCamp2018

LinkedIn

- <https://www.linkedin.com/company/dallas-give-camp>

Instagram

- @dallasgivecamp

Email

- social@dallasgivecamp.org



Photo Contest!

Entry #1



Entry #3



Entry #4



Entry #2



Entry #5



Group Pictures



Sponsors

Why we can do what we do





THANK YOU!



FRANK FAZZIO



ALLIES
IN SERVICE

Food Sponsors



Please reach out on Twitter or just in person to say
THANK YOU

#CODEitFORWARDHeros

PLATINUM

@BigDesign

GOLD

@Slalom

@SlalomDallas

SILVER

@ThoughtWorks

#CODEitFORWARDCornerstones

@EverLeap

@nThriveTweets

@AlliesInService

@balsamiq

@TheGomelGroup

@Raising_Canes

Frank Fazio





Thank you to our amazing
Dallas GiveCamp
Volunteers!!!



\$832,000 donated

@BigDesign

@SlalomDallas

@ThoughtWorks

#CODEITFORWARD