

Dallas GiveCamp 2019 Kickoff

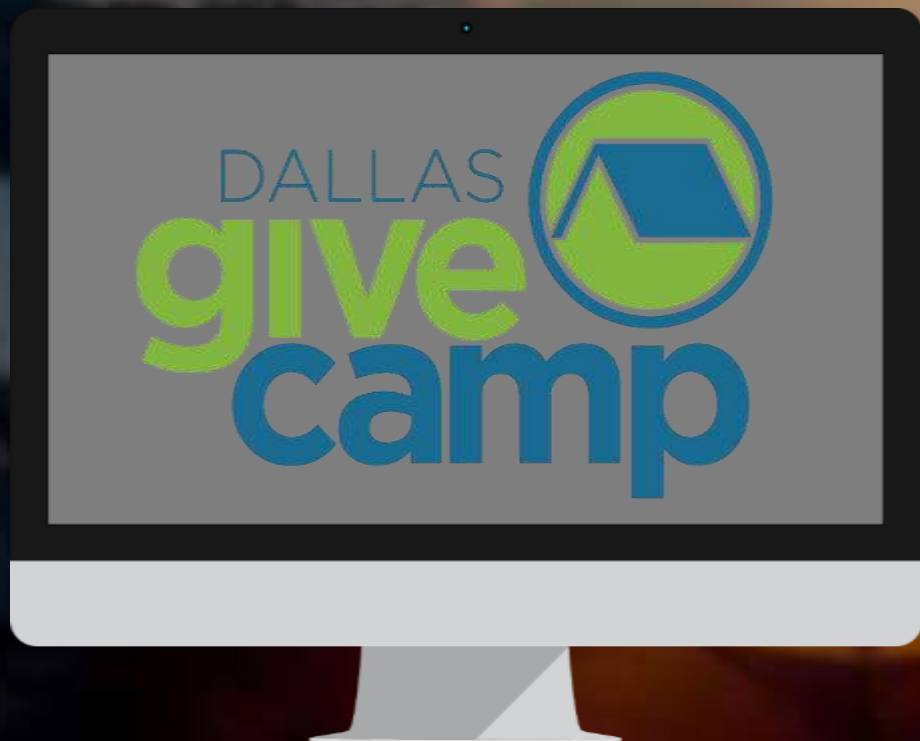


Dallas GiveCamp 2019

WIFI nThrive Guest Password f7iVK68Im6

Agenda

- Welcome
- Thank you to our Sponsors
- GiveCamp & Social Media
- NonProfit Overviews
- Schedule & Reminders
- Q&A
- Meet with you Teams



#CODEITFORWARD



Welcome

- Event Staff Intros:
Jake, Kate, Ryan, Alex, Shawn,
Sergio, Savitha, Chris, John, Rutu,
Patrick and Jonathan
- For any questions please email:
contact@dallasgivecamp.org





We need you!

Volunteers are the key to our success

“We support our communities by bringing together motivated volunteers to dedicate their professional expertise, deep insights, and individual talents to further the missions of local charitable organizations through the applied use of knowledge sharing, technology solutions, and innovative design.”



Give Camp Opening

- #1 Goal is to help charities!
 - Last year we donated over **\$800K** while helping **11** charities!!
- Majority of the work will happen over 1 weekend
 - Prep work required and expected
- Team members include:
 - Charity Reps, Project Managers, Designers, Developers and Testers
- PM's are the coach, cheerleader, facilitator and overall glue for the team; Dev's create, deliver, and educate
- Final presentations of finished product occur the Sunday afternoon of Event Weekend
- Projects are complete at the end of the weekend
- Restrooms behind kitchen



Social Media

Facebook

- <http://www.facebook.com/DallasGiveCamp>

Twitter

- @DallasGiveCamp
- #codeitforward
- #DallasGC19

LinkedIn

- <https://www.linkedin.com/company/dallas-give-camp>

Instagram

- @dallasgivecamp

Email

- contact@dallasgivecamp.org



Sponsors

Why we can do what we do



Our Sponsors

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BIG DESIGN

Brian Sullivan & Lara Becker

@BigDesign





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Charities

They are why we are here!



Allies in Service

- **Mission:** Allies in Service's mission is to identify and support veterans who need assistance in the areas of employment, housing, education, and health care. We partner with veterans, employers, community and other veteran support organizations to educate and enhance the quality of life of our veterans.
- **Ask:** Website modifications that will assist us with exporting data input by veterans in a more user-friendly way. Additionally, need auto response emails due to changes in personnel along with assistance with our new LMS.
- **Charity Representative:** David Whitley
- **PM:** Annie Johnson
- **Designer:** Adam Lang
- **Business Analyst:** Chris Baken, Taskeen Fatima
- **Developers:** Rajesh Kandati, Alexander Torres, Sergio Martinez



Awesome on the Spectrum

- **Mission:** AotS is a home and community-based service provider for special needs teens and adults. We offer a variety of services to help teens transition into adulthood and adults become active members of their communities and live as independently as possible. AotS also provides education and resources to families so that they may plan for a lifetime of care and support for their loved ones.
- **Ask:** A modern streamlined user-friendly website. Request is to make the site more interactive to provide more options for our consumers. The site should be more interactive as we would like to have how to videos and maybe a chat and add our own articles with ease.
- **Charity Representative:** Darla Hill
- **PM:** Christopher Bronson
- **Designer:** Sommer Blucas
- **Business Analyst:** Manasa Srinath
- **Developers:** Theresa Mark, Barry Cohen, Jacob Sage



Dallas Jewish Historical Society

- **Mission:** To collect, preserve and provide access to objects, photos and documents that tell the story and history of the Dallas Jewish community
- **Ask:** We hope to achieve a updated website that has more character, is more attractive, always mobile-friendly--more engaging to our community and others. The current one is "glitchy" and needs some obvious fixes.
- **Charity Representative:** Debra Polsky
- **PM:** Erika Thomas
- **Designer:** Nam Hua
- **Business Analysts:** Rahmana Warren, Kimber Miller
- **Developers:** Girish Gangadharan, Tim Gaziano, Russell Durham

Dallas Police Retired Officers Association

- **Mission:** DPROA is a 501(c)3 formed to provide a voice and support system for members of the Dallas Police and Firefighters Pension Group. We advocate for the rights of our membership and provide a social network for the retirees. All board members are retirees and volunteers. We pay no salary to employees of our organization.
- **Ask:** Our website has a public access and membership only side. It is cumbersome to use, maintain and add content. We have difficulty getting membership to utilize the two-prong log in. We need the ability for membership to renew and pay online.(preferably using a third party for credit card.
- **Charity Representative:** Crista Walker
- **PM:** John Gostomski (Lead), Amir Aleali, Tim Dickey
- **Business Analyst:** Suma Manjunath Hegde, Alexis Manyrath
- **Designer:** Olu Eseyin
- **Developer:** Parthiban Kothandan

Dallas West Indies United

- **Mission:** DWIU are a servant to the community in the form of helping hands to medical surgery, food pantry, disaster aid, Salvation Army helpers and International school aid.
- **Ask:** We need help to rebuild our website focusing on our philanthropic endeavor along with out social activities.
- **Charity Representative:** Lowell Sterling
- **PM:** Tawyna Broome
- **Designer:** Sisi Kang
- **Business Analyst:** Nahid Akhavan, Carlos Saavedra
- **Developers:** Michael Stewart, Christopher Ejiofor

EXPOW

- **Mission:** EXPOW mobilizes communities to understand and address local community issues together, educating and inspiring all facets of the community to play a part.
- **Ask:** The end goal is to update the website to reflect current info/needs and move it from Wix to WordPress.
- **Charity Representative:** Shanna Schiavon
- **PMs:** Narayan Srinivasan – Lead, Aji Pila
- **Designer:** Joshua Branson
- **Business Analyst:** Rozalina Akopyan
- **Developers:** Jake Hudson, David Dillard, Desmond Pringle

Fostering LIFE

- **Mission:** Fostering LIFE is an organization created to empower foster youth to excel in the areas of leadership, independence, faith and education. The organization provides director programming for foster youth, resources and support for foster parents and advocacy for the advancement of legislation pertaining to foster care.
- **Ask:** Fully functioning website and social media presence that will be attractive for the anticipated stakeholders (foster youth, volunteers, foster parents and donors (companies and/or individuals)). The website design will be such that it organizes all the activities in an organized and collaborative manner.
- **Charity Representative:** Roschanda Fletcher
- **PM:** Munshi Islam – Lead, Angel Tse
- **Designer:** TBD
- **Business Analyst:** John Gostomski
- **Developers:** Timothy Sturm, Jackson Stein, Anna Bixby

Girls Rock Dallas

- **Mission:** Girls Rock Dallas is an organization dedicated to empowering girls and women through the use of music education to promote self-esteem and confidence by providing the opportunity to learn and express their musical creativity.
- **Ask:** Update our website to be more user friendly and streamlined.
- **Charity Representative:** Rachel Hardy
- **PM:** Lesley Wallace – lead, Annette French
- **Designer:** Chynna Johnson
- **Business Analyst:** Anusha Raavi
- **Developers:** Thuong Le

ilooklikeLOVE

- **Mission:** ilooklikeLOVE is a Dallas 501(c)(3) non-profit organization supporting women and their babies through our mobile diaper pantry and life skills development programming for single mothers
- **Ask:** We are requesting setup of our Shopify e-commerce website. It would have two components: traditional retail for the general public and purchase of low-cost diapers to low-income families in specific Dallas zip codes.
- **Charity Representative:** Phillipa Williams
- **PM:** Jeffery Ball – lead, Saima Dost
- **Designer:** Janel Rehbein
- **Business Analyst:** Tim Bott, Karen Tucker
- **Developers:** Anisha Raju, Michael Gentilini

Project-44

- **Mission:** We are a faith-based ministry serving the local community and beyond by providing reliable transportation, counseling services, food ministry and an international vocational school in Liberia.
- **Ask:** We would like a functional website that allows us to reach a wider audience to encourage donations.
- **Charity Representative:** Margret Fields
- **PM:** Chiedozie Chukwu – lead, Swati Shah
- **Designer:** Taylor Shireman
- **Business Analyst:** Peter Bartnik
- **Developers:** Frank Fazzio, Cory Roese, Sherry Yang

SPCA of Texas

- **Mission:** SPCA of Texas serves as an active resource center for an array of services that bring people and animals together to enrich each other's lives. The SPCA of Texas is not affiliated with any other entity and does not receive general operating funds from the City of Dallas, State of Texas, federal government or any other national humane organization. The SPCA of Texas is dedicated to providing every animal exceptional care and a loving home.
- **Ask:** Develop a roadmap for a lifesaving app. The app's goal is to help the SPCA of Texas connect its critical services to underserved people whose pets are in need of the Pet Resource Center. Which is designed to support pet owners who are at risk of having to surrender their pets. The team works to provide alternatives to surrender and resources that may help owners keep their pets in their homes and out of local streets and shelters.
- **Charity Representative:** Maura Davies
- **PM:** Almesha Klish – lead, Mir Mohammed Ali
- **Designer:** TBD
- **Business Analyst:** LJ Liu
- **Developers:** Gregorio Ines, Samuel Shaw

Special Olympics Texas

- **Mission:** We provide year-round sports for people with intellectual disabilities
- **Ask:** A way to collect and manage volunteer information that will allow us to connect with them on a regular basis
- **Charity Representative:** Kristie Crone
- **PM:** Rajeswari Prabhakaran – lead, Diego Alvarado
- **Designer:** Ashok Chockalingam
- **Business Analyst:** Caitlin Savage
- **Developers:** Micahel Jesse, Kavita Raju

The Amyion Foundation

- **Mission:** Community Development & Revitalization through apprenticeship training, hydroponics farming, seasonal food drives, fundraising, pathway to Affordable Housing, financial awareness and Emergency Housing during natural disasters
- **Ask:** Website up and running with donation capabilities.
- **Charity Representative:** Trena Mack
- **PM:** Majid Hussain – lead, Robert Lawson
- **Designer:** Nguyen Le
- **Business Analyst:** Bharat Sawhney
- **Developers:** Greg Goss, Samuel Heasley

The Eviction Diversion Protectors

- **Mission:** Promote housing stability. Prevent homelessness, reducing the number of evictions, and resolve evictions before a court judgment is rendered.
- **Ask:** To build a user-friendly accessible website
- **Charity Representative:** Ramona Brumfield
- **PM:** Morenike Jaiyeoba
- **Designer:** Christina Watson
- **Business Analyst:** Ahmed Badejo
- **Developers:** Fanny Vargas, Mehul Patel

The Main Place

- **Mission:** The Main Place provides new clothing and personal items for homeless teens and individuals or families who are in need.
- **Ask:** To be able to look at a glance and see the correct number of volunteers and hours they have worked, as well as contact them and donors.
- **Charity Representative:** Sharon Johnston
- **PM:** Kasandra Bell – lead, Arun Mandayam, Nicole Collins
- **Designer:** Nageshwar Melugiri
- **Business Analyst:** Dimple Shah
- **Developers:** Eric Moore

Sea Turtle Conservancy

- **Mission:** STC works throughout the wider Caribbean and the SE United States. STC is also responsible for the administration of the Florida Sea Turtle Licenses Plate Grants Program.
- **Ask:** Move Site to a Hosting location with a control panel, and convert multiple sites to wordpress
- **Charity Representative:** Dan Evans
- **PM:** Chris Rajczi
- **Developers:** Grace Ho, Ian Rajczi, Eric Stanulis



Resources & Reminders



Handbook

- This info & much more is in the handbook
 - <https://handbook.dallasgivecamp.org>
- Info for Everyone
 - Charities, PMs & Devs
- Are we missing something? Did we get something wrong?
 - Email us or Submit a pull request!

Resources



- Elegant Themes – Wordpress Themes <http://www.elegantthemes.com/gallery/>
 - Email your admin coordinator the name of your charity and what theme you would like to use
 - NOTE: The GiveCamp Tech Team recommends using the Divi Theme (v3.0) from Elegant Themes (<https://www.elegantthemes.com/gallery/divi/>)
 - Divi Theme Documentation: <https://www.elegantthemes.com/documentation/divi/>
- Trello – Agile Project Management <https://trello.com/>
 - Free: PM will set this up if your team would like to use it
- Balsamiq – Design Mockups <https://balsamiq.com/>
 - Email admin coordinator the name of your charity and we will provision account with PM as the owner. PM will add the rest of the team
- Dallas GiveCamp Resources
 - Bootcamp Overview: <https://handbook.dallasgivecamp.org/general>
 - Developer Handbook: <https://handbook.dallasgivecamp.org/dev>
 - PM Handbook: <https://handbook.dallasgivecamp.org/pm>

Schedule

- Friday 10/11
 - Check-in **5 to 6PM**
 - Kickoff 6PM
 - Coffee / Snack **8PM**
- Saturday 10/12
 - Breakfast **9AM**
 - Lunch **12PM**
 - Dinner **6PM**
 - Snack **9PM**
- Sunday 10/13
 - Breakfast **9AM**
 - Lunch **12PM**
 - Code & PPT complete **1PM**
 - Final presentations **3PM**



Reminders

- Take pictures of the website before/after the weekend
 - Include for final presentations on Sunday
- Take backups of the website (code and database) before and after the weekend
- Sign up for Slack if you have not already
 - #team #general #admin #random
- Let your team know if you are unable to attend
- Confirm scope with charity and prioritize tasks accordingly
- Guest wifi limitations
- The charity will need to maintain this site going forward. Document common scenarios and teach charity how to fish
- Dress in Layers – temperatures in rooms can vary

Tech Ninjas & Floaters

- Resources available if team members are not able to attend
- If you do not have a team assignment, check with Alex / Savitha / Chris
 - You may be a floater
- Social Media setup with John
- Slack
 - #techninja
 - #admin
 - Documentation

Q&A



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